

# Press Release

## **CERTIFIED PRE-OWNED: the reliable choice to give IVECO vehicles a second life**

*Turin, 9<sup>th</sup> May 2024*

IVECO launches IVECO CERTIFIED PRE-OWNED, the new brand created to market its second-hand vehicles which will open the door to electric vehicles, providing a tangible and sustainable contribution to the decarbonisation of the sector. This is the culmination of a journey towards excellence that started in 1995 with the USED PLUS brand and continued in 2015 with OK TRUCKS. A journey in which IVECO, on the strength of its pioneering experience in the technology mix, was among the first in Europe to market used natural gas vehicles in addition to diesel-powered ones, accelerating the renewal of the fleet in the stock rotation, and always offering its customers products with sustainability and quality at the top of their category.

To further emphasise its consistency with IVECO's values, the new brand launched its commitment based on 10 pillars:

**CERTIFIED PRODUCTS:** before they are put on the market, IVECO CERTIFIED PRE-OWNED vehicles undergo a series of checks and inspections that follow a detailed set procedure, a guarantee of reliability and safety.

**CERTIFIED QUALITY:** in order to meet all types of customer requirements, the vehicles are divided into three categories – PREMIUM, PLUS and STANDARD – based on their specific characteristics such as age, mileage and reconditioning work.

**CERTIFIED NETWORK:** the IVECO CERTIFIED PRE-OWNED network is present in more than 25 countries with a team of professionals supporting our customers selecting the used vehicle best suited to their application.

**CERTIFIED WARRANTY:** IVECO CERTIFIED PRE-OWNED offers an Extended Warranty programme, valid across Europe for up to 36 months, which can be adapted to suit the customer's business needs.

**CERTIFIED MAINTENANCE:** the services are designed to maximise uptime through real-time vehicle monitoring, remote diagnostics, planned maintenance and repair programmes, as well as preventive actions at the preferred IVECO workshop as needed.

**CERTIFIED SPARE PARTS:** quality and reliability are certified by IVECO through high-quality original IVECO spare parts which, combined with the professional skills of IVECO technicians.

**CERTIFIED ASSISTANCE:** our TOPCARE packages look after what matters most, starting with the wellbeing and safety of people, vehicles and cargo, guaranteeing peace of mind for the driver.

**CERTIFIED CONNECTIVITY:** our telematics services help reduce fuel consumption, optimise routes and improve driving style through reporting and analysis of vehicle performance, for a more productive and efficient business with lower operating costs.

**CERTIFIED SERVICE SUPPORT:** in case of need, our 24/7 hotline is available with 2,000 service points across Europe. In addition, every IVECO workshop is able to offer effective and fast support.

**CERTIFIED FINANCIAL SOLUTIONS:** IVECO CERTIFIED PRE-OWNED complements its services with financial solutions that meet different needs with a future-oriented approach, through the analysis of the constant evolution of the market, exploiting new technologies and creating synergies with specialised partners.

## IVECO

IVECO is the brand of Iveco Group N.V. (EXM: IVG) that designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. Its full-line offer is designed around the Driver's needs to deliver an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of bio-methane, battery electric and fuel cell technologies.

IVECO operates 7 manufacturing plants and 8 research and development centres. It counts on 3,500 sales and service points in over 160 countries, which guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

**For further information, please contact:**

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