

## PETRONAS Lubricants International and IVECO Launch Co-Branded Tutela Range for Commercial Vehicles

*New fluid range strengthens the partnership with the OEM and delivers tailored solutions for the IVECO Network*

**Santena/Turin, April 29<sup>th</sup>, 2025** – PETRONAS Lubricants International (PLI) and IVECO have strengthened their strategic partnership with the launch of the co-branded Tutela IVECO range, a line of technical fluids that – in addition to IVECO Urania engine oils, completes the PETRONAS range developed for IVECO vehicles. Tutela IVECO range includes axle oils, automatic and manual transmission fluids, and brake fluids. Replacing the previous offering, the new range reflects a stronger alignment with IVECO’s reputation for quality, performance and innovation.

The co-development of this range was made possible through the long-standing partnership between PLI and IVECO. Drawing on joint expertise, the two companies have created a product line that offers outstanding reliability, compatibility, tailored specifically to the technical requirements of IVECO light and heavy vehicles.

“This is an exciting next step in our partnership with IVECO,” said Giuseppe Pedretti, Regional Managing Director EMEA at PETRONAS Lubricants International. “By co-developing this dedicated range, we are reinforcing our commitment to delivering high-quality, vehicle-specific solutions that exceeds the needs of IVECO customers across the globe. The Tutela IVECO co-branded range reflects our shared values of innovation, performance, and trust.”

The branding has been updated to reflect the PETRONAS–IVECO commitment to excellence, ensuring a stronger alignment with IVECO’s renowned quality, performance and innovation. The collaboration is a testament to the shared vision of excellence in the industry.

“The co-branded Tutela range marks another significant step forward in our strong partnership with PETRONAS Lubricants International and represents our shared approach to delivering solutions that maximize uptime, performance, reliability, and peace of mind for our customers and dealer network,” said Marco Baffoni, Head of IVECO Customer Service. “Through joint development, advanced testing, and a meticulous focus on the specific needs of IVECO vehicles, the new Tutela IVECO range seamlessly integrates with our vehicles, continuing our mission of innovation and quality.”

Thanks to advanced technology, specific co-design and server bench and field tests, Tutela IVECO products meet the stringent IVECO technical requirements and are recommended in Owner Manuals for service fill. The co-branded range is available exclusively within the IVECO Network,

reinforcing its status as a dedicated solution, developed in close collaboration with the OEM to meet the specific needs of IVECO vehicles and customers.

The launch of the co-branded Tutela IVECO range builds on 50 years of successful partnership between PLI and IVECO and stands as another testament to the joint ambition of both companies to deliver cutting-edge solutions, advance fluid technology, and drive continued progress in the commercial vehicle industry.

For more information on product availability, specifications, and marketing materials, please visit our [IVECO-Urania page](#).

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#### **About PETRONAS Lubricants International**

PETRONAS Lubricants International (PLI) is the global lubricants manufacturing and marketing arm of PETRONAS, Malaysia's dynamic global energy group. Established in 2008, PLI manufactures and markets a full range of high-quality automotive and industrial lubricant products in over 100 markets internationally. Headquartered in Kuala Lumpur, PLI also has offices around the world including Turin, Belo Horizonte, Beijing, and Chicago. PLI is the technical resource behind PETRONAS' partnership with the Mercedes-AMG PETRONAS Formula One Team, responsible for the design, development and delivery of the Fluid Technology Solutions™, which includes customised lubricants, fuels and transmission fluids to power the Silver Arrows.

We are a progressive energy and solutions partner, enriching lives for a sustainable future. Our commitment remains to conduct and grow our business in ways that contribute positively to society and the environment.

PLI is driving an aggressive business growth agenda as one of the leading global lubricants companies at the forefront of the industry, providing custom-made solutions for every need. For more information, please visit [www.pli-petronas.com](http://www.pli-petronas.com).

### **IVECO Press Office**

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### **About IVECO**

IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely.

IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of HVO, bio-methane, battery electric and hydrogen technologies.

It has established a global presence with a manufacturing footprint that includes 7 production sites and 8 Research and Development Centres. 3,500 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.