

Press Release

IVECO and Arabian Auto Agency supply 102 Eurocargo to Saudi Electricity Company in Saudi Arabia

IVECO and Arabian Auto Agency deliver to Saudi Electricity Company (SECO) 102 Eurocargo, the versatile medium range truck that fits from the urban environment to the most inaccessible off-road locations.

Riyadh, 7th March 2024

IVECO and Arabia Arabian Auto Agency (AAA), official dealer in the Kingdom of Saudi Arabia, just started the delivery of **102 Eurocargo** units **model ML120E22 4x2 Rigid** to Saudi Electricity Company (SECO) at Zeemat assembly factory in Riyadh. Saudi Electricity Company plays a vital role by supplying the Kingdom with energy according to the highest reliability standards. At the delivery ceremony participated Khalid Al Qwailait, the SECO Operation and Maintenance Director.

All the Eurocargo model ML120E22 have been produced in Brescia plant in Italy and gensets have been mounted in Arabian Auto Agency Riyadh plant. The units will join the SECO fleet for the special mission to supply electric service in the most remote areas in Saudi Arabia.

Saudi Electricity Company is considered the primary source of electricity in the Kingdom by producing, transmitting, and distributing electricity through an extensive network covering all parts of the country. The company also provides services to all consumer segments, whether individuals, enterprises, or government sectors, contributing to Saudi Arabia's development and renaissance.

Maan Gharaibeh, General Manager of Arabian Auto Agency, commented: "At AAA, we are delighted to reinforce our strategic partnership with the Saudi Electricity Company, a distinguished leader in Saudi Arabia's energy sector. The delivery of this initial fleet of Eurocargo vehicles is enhanced by a tailored aftersales solution package, ensuring uninterrupted uptime for their growing fleet. Furthermore, these trucks will be outfitted with electrical generators,

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enabling them to provide electricity across the kingdom. This marks the beginning of an exciting journey between AAA and the Saudi Electricity Company."

Alberto Pellegrini, IVECO Area Manager for Saudi Arabia, added: "After several success stories scored in Saudi Arabia during the whole 2023 that mainly featured the IVECO S-Way, we are now really keen to share this important achievement with SECO on our medium range.

All these Eurocargo units are mounted with a 200KW Generator to reach and allow the smoothest power distribution in the most remote areas nationwide, another very specific application and a strong step ahead together with our local partner Arabian Auto Agency, towards more and more challenging results for 2024".

Eurocargo the multi-mission truck

Eurocargo is a champion of reliability and flexibility, a trailblazer in its class. In today's constantly evolving and increasingly competitive market, versatility is everything. More attractive, versatile, efficient, and manoeuvrable than ever: Eurocargo boasts a new design and functionalities while maintaining and improving the essentials that have made it the reliable, robust and versatile vehicle.

Robust, reliable and versatile the Eurocargo range is the most comprehensive in its class. With 7 gross vehicle weight variants, 4 power ratings, 7 gearboxes and 3 cab types, Eurocargo is available in over 11,000 variations, to meet your every need, however specific it is.

The bumper is designed to provide a step to easily access the windscreen for cleaning. The headlamp cluster is also available with LED Daytime Running Lights and Xenon headlights for added safety in night driving. Eurocargo logo and model number are clearly visible on the door.

Every detail has been developed to ensure excellent aerodynamics. The deflector, which has been reshaped to match the design of the front, guides the airflow clear off the door handles. The windscreen with integrated UV filter offers excellent protection without the negative aerodynamic impact of an exterior sun visor.

The perfect cab for every mission

In addition, Eurocargo offers three cab types with two roof heights to match every requirement.

The Day cab is ideal for daily work in major cities with the best body width/length balance.



The Sleeper cab is ideal for transport missions requiring overnight stays with a choice of standard height or high roof versions, designed to provide overnight accommodation, with one or two bunks. An additional storage (with a capacity of 260 litres) is available for bags or tools in two boxes with interior light and accessible from inside or out.

The Crew cab is ideal for construction and fire services, designed to transport a crew up to six passengers plus driver with tools and equipment.

IVECO

IVECO is the brand of Iveco Group N.V. (EXM: IVG) that designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. Its full-line offer is designed around the Driver's needs to deliver an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of bio-methane, battery electric and fuel cell technologies.

IVECO operates 6 manufacturing plants and 7 research and development centres. It counts on 3,500 sales and service points in over 160 countries, which guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

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