

IVECO delivers a fleet of 16 heavy and light commercial vehicles to Scuderia Ferrari HP

Fifteen IVECO S-Way trucks and a Daily have been added to Scuderia Ferrari HP's fleet of IVECO vehicles and will be used to transport the Formula 1 team's race cars and equipment to world championship circuits.

The partnership between IVECO and Ferrari is founded on their shared commitment to sustainability and innovation.

Additionally, an eDaily, the electric twin of the iconic Daily, will join the fleet to support plant logistics.

Turin, October 29th, 2024

As Official Partner of Scuderia Ferrari HP and Official Sponsor of Ferrari Challenge Trofeo Pirelli Europe, IVECO has delivered fifteen IVECO S-Way trucks during a ceremony at the Ferrari track in Fiorano, in the presence of Carlotta Mathis, IVECO Head of Strategy and Marketing, Massimiliano Perri, Country Manager IVECO Italy Market and Diego loverno, Scuderia Ferrari Sporting Director.

Carlotta Mathis, IVECO Head of Marketing & Strategy, commented: "IVECO and Ferrari have maintained a strong partnership for over twenty years, built on shared values that inspire and drive both brands. A passion for excellence and a commitment to innovation fuel the leadership of both organizations, united by an ambitious dedication to sustainability. IVECO is leading the way toward zero-emission mobility with its multi-energy approach while Ferrari invests in the principle of technological neutrality, having just opened its new e-building, which will host the production and development of internal combustion, hybrid, and electric engines."

The fifteen IVECO S-Way heavy trucks and the Daily van – all featuring a special livery in the exclusive shade typical of the Formula 1 team's vehicles – extend the IVECO fleet supplied to Scuderia Ferrari HP, and will be used to transport the Formula 1 cars and equipment to world championship race tracks.

By the end of the year, an eDaily, the electric twin of the Daily, will also join Scuderia Ferrari HP's IVECO fleet and will be used for plant logistics activities.

True to its long-standing commitment to sustainable transport started almost 20 years ago as a pioneering force in the adoption and development of natural gas vehicles, IVECO is driving progress towards zero-emissions exploring the potential of all technologies and fuels available today to offer customers a range of solutions tailored to their requirements. The 16 vehicles delivered today to Ferrari are designed to enhance emissions reduction without compromising on performance, reliability, and capacity.



IVECO

IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of bio-methane, battery electric and fuel cell technologies.

IVECO manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America. 3,500 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

For further information, please contact:

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