

## Press Release

### Inside Madrid Powerhouse: The Beating Heart of IVECO Global Heavy-Duty Truck Production Where Every Truck is a Custom-Built Innovation

- *Nearly 40,000 configurations available - each truck is built to meet specific customer needs, making every unit virtually unique.*
- *Advanced automation, AGV systems, and 100% renewable electricity use make the plant a model of efficiency and environmental responsibility.*
- *Over 2,700 skilled employees drive excellence and adaptability, managing constant product updates and innovation.*

Turin, 6<sup>th</sup> May 2026

IVECO's Madrid facility stands as Spain's only production site for heavy-duty industrial vehicles, manufacturing the brand's entire heavy range for global markets including Italy, Germany, Spain, and Turkey.

Spanning 374,000 m<sup>2</sup>, the plant features a one-kilometre main assembly line and offers nearly 40,000 possible vehicle configurations. With 267 base models and over 2,800 customizable options, each truck is tailored to individual customer needs - so much so that the same configuration is produced, on average, only three times a year.

*"Every truck we build is essentially a one-off, custom-made to meet specific requirements," says **José Manuel Jaquotot, Director of IVECO's Madrid and Valladolid plants.** "Each vehicle has a unique identifier that allows us to track it from cab production in Valladolid to final assembly in Madrid, ensuring full traceability and quality."*

The Madrid plant's production process is highly flexible and precise, supported by advanced logistics and automation systems. A dedicated AGV (Automated Guided Vehicle) system moves vehicles along the line, allowing for dynamic takt time adjustments based on each truck's complexity - without disrupting the overall flow.

The cab arrives from IVECO Valladolid plant already welded and painted and is fully outfitted in Madrid with components such as the dashboard, seats, bunks, and airbag. The dashboard alone undergoes over 100 electrical tests and is assembled on a dedicated line due to its complexity.

The “marriage” of chassis and cab marks a key moment in the assembly process. From there, the truck takes shape with the installation of exterior components, wheels, and final testing - including leak checks, geometry calibration, and functional inspections.

Beyond technology, the plant’s strength lies in its people. With over 2,700 employees, the team brings deep expertise and agility to manage continuous product updates. In 2025 alone, the plant handled 10 new launches.

Sustainability is embedded in every step. The Madrid plant uses 100% renewable electricity and in 2025 recycled almost 90% of the water used in production. Together with Valladolid, it leads Iveco Group’s efforts in sustainable manufacturing and is part of a pioneering solar self-consumption project with Edison Next Spain, helping avoid around 500 tons of CO<sub>2</sub> emissions annually.

IVECO’s commitment to decarbonization goes beyond vehicle technology—it extends to how those vehicles are made. The Madrid plant exemplifies this vision: a place where innovation, customization, and sustainability come together to shape the future of transport.

**Watch the video of the IVECO S-Way manufacturing process inside the Madrid plant [here](#):**

## IVECO

*IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.*

*It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely.*

*IVECO’s full-line offer is designed around the Driver’s needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO’s complete transport solution.*

*IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of diesel and HVO, natural gas and bio-methane, battery electric and hydrogen technologies.*

*It has established a global presence with a manufacturing footprint that includes 7 production sites and 8 Research and Development Centres. 3,300 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

*Guided by its ‘Spirito in Movimento’, IVECO transforming the transport industry driven by groundbreaking advancements in technology, sustainability, and design, with the ambition to be the most reliable partner and premium, full-line player for its customers.*

**For further information, please contact:**

**IVECO Press Office – EMEA Region**

[ivecopressoffice@ivecogroup.com](mailto:ivecopressoffice@ivecogroup.com)

[IVECO Press Room HomePage](#)

LinkedIn: <https://www.linkedin.com/company/iveco/>

Facebook: <https://www.facebook.com/IVECO/>

YouTube: <https://www.youtube.com/user/ivecoitaly>

Instagram: <https://www.instagram.com/iveco/>