

# IVECO & YOU

FEBRUARY 2018

PARTS & SERVICE MAGAZINE

## SPECIAL FEATURE

PUTTING YOUR  
SAFETY FIRST

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Driving you to optimum  
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# IVECO

Your partner for sustainable transport



# NEW EURO CARGO

## THE MULTI-MISSION TRUCK

WHERE DESIGN MEETS FUNCTIONALITY



The New EURO CARGO's adaptability to every need means you'll always find the right conversion for your business.

The flexibility of the New EURO CARGO, combined with structural strength, gives it unbeatable driveability wherever it goes.

**IVECO**  
Your partner for sustainable transport

Contact us on 0800 116 967 or 011 205 3800 (choose option 2) to get more information or contact your nearest dealer.

## A SAFER, SERENER YEAR.

Every day, we are exposed to risks on the road, from slippery surfaces after heavy rain to reduced visibility at night. Regardless of how experienced or careful we are, we cannot fully control what happens to us when behind the wheel.

This is why IVECO focuses on safety at each stage of the design and development process for each of our Genuine Parts, including a rigorous testing stage.

This issue focuses on our commitment to keeping you safe and, in particular, increasing your visibility – you'll discover a multitude of unmissable deals, expert advice, Genuine Parts & dedicated services designed to boost your safety all day, every day.

Stay safe in 2018!



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DRIVING YOU TO OPTIMUM PERFORMANCE

## OUR COMMITMENTS TO YOUR PRODUCTIVITY



PARTS DELIVERY  
IN UNDER 24 HOURS



HIGHLY TRAINED  
TECHNICIANS



COMPETITIVE  
MAINTENANCE PRICES



EUROPEAN QUALITY  
AND PRECISION



CUSTOMISED 24/7  
ASSISTANCE



# PUTTING YOUR SAFETY FIRST



AT IVECO, OUR PRIORITY IS KEEPING YOU SAFE AND THIS BEGINS WITH MAXIMIZING YOUR VISIBILITY. OPTING FOR GENUINE IVECO LIGHTING, WINDSCREENS AND WIPERS SIGNIFICANTLY INCREASES YOUR FIELD OF VISION AND REDUCES THE RISK OF COLLISION.

## LIGHTING

Showing the right way with IVECO headlamps.

Optimized lighting improves your field of vision, gives you **more control over your vehicle** in changing light situations and makes you **more visible to other drivers**. To avoid ineffective lighting, excessive glare at night and premature wear, opt for Genuine IVECO headlamps:



**INTEGRATED**  
installation.



**PRECISE, INTENSE**  
**LIGHT SOURCE**  
Up to 100%  
more light.



**GUARANTEED**  
**DURABILITY** Twice  
as long as standard  
bulbs.

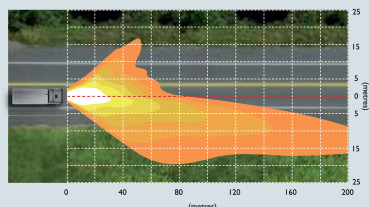


**MINIMAL FUEL**  
consumption.



To optimize **visibility, comfort and safety** for you and other road users, make sure your headlamps are positioned correctly:

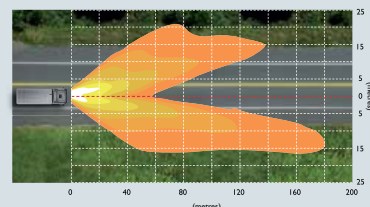
**CORRECT**



**CORRECT ROAD**  
**ILLUMINATION.**

- Intense, precise light source.
- Minimal glare for oncoming traffic.

**INCORRECT**

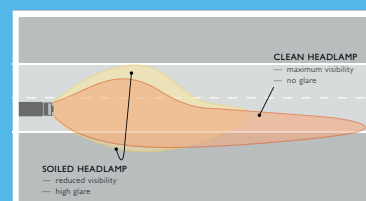


**INCORRECT ROAD**  
**ILLUMINATION.**

- Poor illumination and glare for oncoming traffic.
- Imprecise light source.

### DID YOU KNOW...?

It is important to clean your headlamps to optimize illumination and minimize glare. When washing your headlamp by hand, remember to be **particularly careful with the reflector lenses** as the plastic is easily scratched or damaged.



## WINDSCREENS

Providing a protective shield.

The windscreen also plays a key role in protecting the driver and passengers. Genuine IVECO laminated windscreens comprise two glass panels connected by a plastic interlayer of adhesive material.

### DID YOU KNOW...?

If the windscreen receives an impact, the glass fragments remain attached to the PVB sheet to prevent injury and reduce the risk of being thrown from the vehicle.



PRODUCT  
BENEFITS



**VEHICLE SAFETY**  
Reduce vibrations  
and risk of damage.



**DRIVER SAFETY**  
Maintain protective  
shield by holding glass  
fragments together.



**UV PROTECTION**  
Block up to 95% of  
harmful ultraviolet rays.



**FUEL ECONOMY**  
Save more fuel thanks  
to optimized size  
and weight.



**COMFORT**  
Shield the cab from  
engine and road noise.

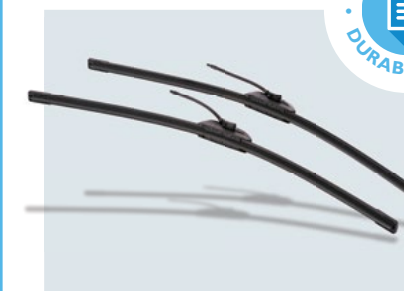
## WIPERS

Offering a clear vision.

Efficient wipers are essential to your safety and comfort. They need to be able to clear snow, rain and dirt from the entire windscreen, as well as withstand extreme temperatures (-30 to +80°C) and high winds, to provide a clear field of vision in all circumstances.

Genuine IVECO wipers are tested in different conditions to offer you optimal results:

TESTS PERFORMED	RESULTS
LOW NOISE	SILENT WIPING
ENDURANCE	LONG WIPER LIFE
SALT CORROSION	PERFECT WIPER PERFORMANCE EVEN IN EXTREME WEATHER CONDITIONS
COLD ROOM	
UV	
AERODYNAMICS	OUTSTANDING WIPING PERFORMANCE AT HIGH SPEEDS



**Tried-and-tested quality**  
from IVECO.

IVECO blades are tested under extreme conditions to guarantee extended service life, driving comfort and high-quality wiping.

\*In durability tests, IVECO blades must be able to wipe effectively even after **500,000 cycles**, the equivalent of over **200 hours non-stop**.

**Ask TOM!**

**WHEN SHOULD YOU REPLACE YOUR WINDSCREEN WIPERS?**



External factors such as snow, frost, UV rays and washer fluid can cause premature wear leading to streaks, film, vibrations, noise and dirty patches. We therefore recommend **replacing your wipers at least once a year**.

**IVECO GOOD DEAL**  
**SAFETY**  
**DEAL**  
**BRAKING SYSTEM**



FROM FEBRUARY 1<sup>ST</sup> TO APRIL 30<sup>TH</sup> 2018

**GET DISCOUNT**  
**ON BRAKE PADS AND**  
**BRAKE DISCS\***



\* at participating dealers and whilst stock last



# COUNT ON GENUINE PARTS

KEEP YOUR VEHICLE PERFORMING SAFELY AND EFFICIENTLY WITH GENUINE IVECO PARTS.



Choose Genuine IVECO Parts to keep your vehicles to performing at their best.




## WATER PUMPS

Optimize your engine performance.

An effective water pump creates the ideal conditions – internal clearance, oil viscosity & combustion efficiency – for your engine to perform to its best. Driven by the Poly-V belt, your water pump sends coolant to critical engine parts such as the crankcase and cylinder head.



Why choose Genuine IVECO water pumps:

		
<b>AVOID OVERHEATING</b> and engine breakdown.	<b>LOWER FUEL</b> consumption.	<b>ECO-FRIENDLY</b> reduced emissions and engine noise.





## BUMPERS

Maximize your protection.

Bumpers are essential to protect you and your vehicle in the event of a collision. Non-genuine versions can not guarantee the same levels of **impact and vibration resistance**.

Why choose Genuine IVECO bumpers:

		
<b>HIGH TECH</b> Made of fiberglass-reinforced polypropylene, Genuine IVECO bumpers are lighter and stronger.	<b>RESISTANT / LONG-TERM PERFORMANCE</b> Over time, the shape, elasticity and hardness are maintained.	<b>EXCELLENCE</b> Rigorous testing to guarantee that each component can withstand tough road conditions and impacts.

		COMPETITOR BUMPER		GENUINE IVECO BUMPER
	VIBRATION TEST	Headlamps come loose and damage to the caps covering the bumper mounting points.		No damage or breakage. Genuine IVECO Parts ensure performance, reliability and safety.
	COLD IMPACT	Breakage along the central grill and on the bumper structure.		

## Genuine Parts HIGH PERFORMANCE

NEW

## MAINTENANCE KITS

Get all the products you need in one box for a more efficient vehicle.

- **Cost-effective.**
- **Reliable:** only Genuine IVECO Parts.
- **Peace of mind:** comprehensive warranty.



## DID YOU KNOW...?

No manufacturer invests as much in Quality Control as IVECO.

All Genuine IVECO Parts are rigorously tested for behavior under stress, leak resistance and appearance. Genuine IVECO bumpers are no exception. Before being launched, their initial suitability is assessed and their entire lifecycle simulated. Moreover, **IVECO is the only brand that tests its bumpers mounted on the vehicle and on the road.**



## A FEW WISE WORDS FROM OUR EXPERTS

### BRAKE LININGS: LET'S TALK SAFETY WITH OUR EXPERT

*Rinaldo Minutella, EMEA Brakes Product Manager.*

**What tests and manufacturing processes ensure that IVECO brake linings offer maximum safety?**

IVECO brake components are the result of years of research in our laboratory and of numerous trials on test benches and on the road. To ensure our brake linings are high-quality and perfectly fitted for our vehicles, IVECO only works with suppliers whose products are certified Original Equipment Manufacturing. The brake linings have to pass a series of strict assessments set by IVECO: braking efficiency with total control during deceleration, braking distance control during normal and extreme driving conditions, brake lining durability and comfort e.g. no noises or vibrations. This is what makes our brake linings so reliable and adapted to IVECO vehicles.

*“IVECO only works with suppliers whose products are certified Original Equipment Manufacturing.”*

**In what way are they different from aftermarket versions?**

Aftermarket brake linings only have to comply with ECE R90 certification in Europe based on standard braking distance evaluation criteria to guarantee a minimum safety. Testing braking efficiency in extreme conditions, physical characteristics (pressure and overheating), durability, pad & disc cracking and comfort isn't mandatory. While Genuine IVECO Parts are bench-tested for braking actions equivalent to the vehicle's entire lifecycle under different conditions. They are then tested on the road for more than 100,000 km under real conditions throughout the year!

**What are the main problems that our customers could face if they do not fit their vehicles with IVECO genuine brake linings?**

Using inferior or non-matching materials may cause uneven disc or pad wear and

*“Do not use non-homologated brake linings as they might compromise your braking efficiency and safety.”*

disc cracking. This could lead to dangerous braking, vehicle swerving and uncomfortable braking with excessive noise and vibrations. All those elements are also likely to make the driver feel more nervous and insecure.

Furthermore, using parts that don't comply with IVECO specifications can lead to premature wear or cracking in other brake components.

**Do you have any tips for our customers to get the best durability and safety from their brake linings?**

Always follow the user instructions and maintenance guidelines. Do not use non-homologated brake linings as they might compromise your braking efficiency and safety. Brakes are the primary safety element on your vehicle, so it is essential to comply with manufacturer specifications to maintain the highest levels of safety, service life and driver comfort. Trust Genuine Parts, made by the original manufacturer of your vehicle. ■



## Accessories



## FUEL & UREA CAPS

Choose the safer option with Genuine IVECO caps:

- Homologated product compliant with EU regulations.
- Designed to break in the event of a collision to prevent tank explosion.
- Key can only be extracted in close position to prevent oversights.



## IVECO & ABARTH: NEW PARTNERSHIP

Starting from June 2017 and for the next three years, IVECO will be the official supplier of heavy-duty logistics vehicles for the **Abarth** racing division, and will supply the team with two trucks, a **Stralis XP** and a **Eurocargo**. The first will be destined for the Abarth Selenia Trophy, which is run on the race track, and the second for the Abarth 124 Rally Selenia, where it will be part of the Abarth support fleet.

This prestigious partnership has its roots in the past: since the early eighties, IVECO has

supported the Scorpion Team in numerous world-class competitions, contributing to the historic success of the brand.

To honour this partnership, IVECO is set to produce a **special limited edition version of the New Stralis XP TCO<sub>2</sub> Champion** with just 124 models in white livery with red and grey finishes, the traditional colours of the team. These 124 models celebrate the **famous Abarth 124 Spider**, a car with **legendary status on the roads and on the twisting rally tracks**.





# DRIVE YOUR PERFORMANCE WITH MORE POWER

MANAGING YOUR BUDGET WITHOUT COMPROMISING YOUR SAFETY.



## REMAN: LIKE-NEW PERFORMANCE FOR LESS

Ensure quality and performance to your old vehicle with Reman Parts whilst limiting your environmental impact.

### REMAN TURBO

Your turbocharger increases the amount of air entering the engine using a turbine driven by the exhaust airflow. This increases the engine's efficiency and power output, and make your vehicle much safer.

Reman turbos are engineered specifically for IVECO vehicles provide good as new parts' functionality throughout the entire assembly.

1. All cores are **100% disassembled and inspected**.
2. All components are **rigorously cleaned** e.g. sand blasting and ultrasonic.
3. Subject to **quality checks** - if they do not pass it, they are automatically replaced by new one.



#### DID YOU KNOW...?

Reman Parts are subjected to the same stringent testing as Genuine IVECO Parts to ensure the same quality and performance.



### REMAN WARRANTY PERIOD OVERVIEW



GEARBOXES



24 MONTHS



ENGINES



24 MONTHS



REST OF REMAN RANGE



12 MONTHS

Reman • Parts  
REMANUFACTURED

NEW NEXPRO  
by IVECO

## NEXPRO: THE SECOND LINE FOR OLDER IVECO VEHICLES

Maintain the reliability of your older vehicles with our second line parts, NEXPRO.

Designed for owners who desire the best low-cost parts for their ageing vehicle without sacrificing quality or performance.

NEXPRO parts are selected and guaranteed by IVECO at convenient prices to optimize your operational costs:

- Cost-effective alternative to keep your vehicles safe and efficient.
- Guaranteed by IVECO to keep your vehicle reliability.
- Fitted by IVECO experts

To meet more of your needs, in 2018, the range will include filters and brake components.



For more information, contact your local IVECO dealer or visit [www.iveco.co.za](http://www.iveco.co.za)

# NEW DAILY BLUE POWER RANGE: INTERNATIONAL VAN OF THE YEAR

DEVELOP YOUR BUSINESS IN URBAN AREAS WITH THE VAN OF THE YEAR.



## NEW DAILY BLUE POWER

Sustainability champion.

Daily Blue Power - IVECO's new sustainable range for unlimited delivery in urban areas - has been voted International Van of the Year 2018 at Solutrans, the international road transport trade show held in Lyon, France.

The judges agreed that the Daily Blue Power "brings together key viable solutions to reduce the environmental impact of LCVs in urban and suburban operations". They highlighted that, with this range, "IVECO has built the sustainable vehicles the market is asking for".

The jury was impressed by the technical innovation of IVECO's new range, particularly "the new Real Driving Emission diesel engine that lies far ahead of any competitor". They also highlighted how enjoyable the Daily Hi-Matic Natural Power is to drive.

The prestigious award demonstrates IVECO's commitment to technology and its focus on sustainable transport. As the first commercial vehicle manufacturer in the world to have recognized the potential of natural gas, IVECO has developed a full range of natural gas-powered vans, trucks and buses.

Launched in Suzzara, Italy on October 2<sup>nd</sup>, the New Daily Blue Power family is the perfect choice for urban and suburban missions. It can access all city centers round the clock and frees transport operators from the constraints of environmental regulations with a winning combination of technology, low emissions and environmental impact, high performance and efficiency.

Unique in the market, the Daily Blue offers a real choice between 3 technologies to

match the specific requirements of your missions and business:

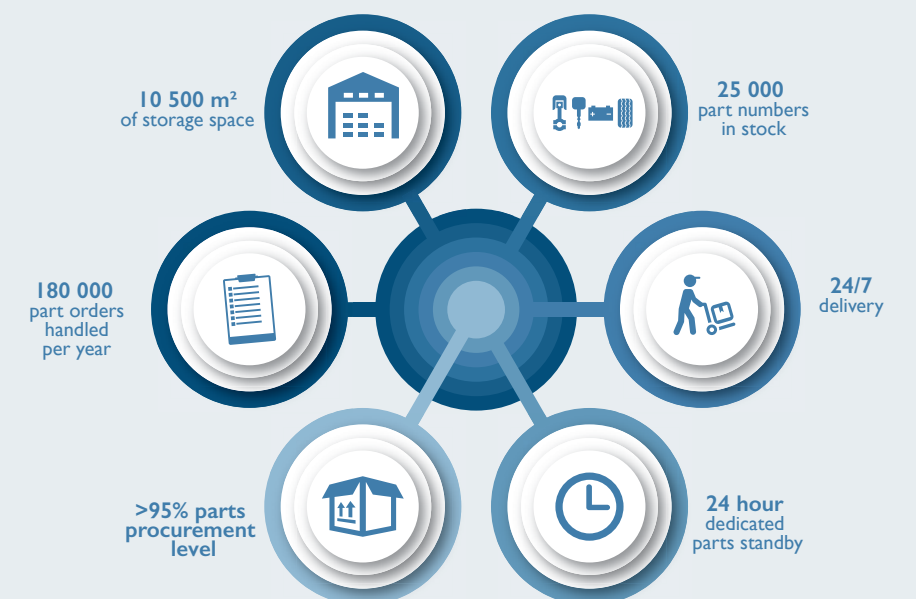
- **Daily Hi-Matic Natural Power:** first Compressed Natural Gas vehicle with an 8-speed automatic gearbox in the LCV industry – the perfect combination of low emission fuel and drivability for urban areas.
- **Daily Euro 6 RDE Ready:** first LCV ready for 2020 Real Driving Emissions regulations, as verified by the Netherlands Organization for Applied Scientific Research (TNO).
- **Daily Electric:** zero-emissions vehicle that enables you to drive in cities with the strictest traffic restrictions.

\* Not available in South Africa

## LOGISTICS YOU CAN COUNT ON

When you purchase an IVECO vehicle, you don't just buy a vehicle but you buy the best after sales service. That's because IVECO is committed to bringing you ultra-efficient, 24/7 assistance wherever you are in Southern Africa.

Whether you've broken down or are experiencing a malfunction, you can count on full access to a vast selection of Genuine Parts for your vehicle, and in record time. With IVECO, minimise downtime, boost performance and always hit the road with confidence.





# DRIVING YOU TO OPTIMUM PERFORMANCE

TO ENSURE YOUR VEHICLES TO PERFORM TO THEIR BEST, THERE'S NOTHING LIKE ADAPTED ASSISTANCE FROM SOMEONE WHO KNOWS YOUR ENGINE INSIDE OUT. IVECO TECHNICIANS NOT ONLY DESIGNED YOUR VEHICLES, BUT HAVE ALSO DEVELOPED A WIDE RANGE OF CUSTOMIZED SERVICES.

## WHICH ELEMENTS ARE PERFECT FOR YOU?

Your tailored maintenance.

Keeping your vehicle running efficiently and safely requires high-quality service. This is why IVECO has developed **flexible scheduled maintenance contracts** with a choice of "Elements" to mix and match. With IVECO Elements, you choose the level of service adapted to your needs, from a simple maintenance plan to a complete end-to-end contract covering all components and repairs.



### MAINTENANCE

Includes lubrication as well as oil and fuel changes.



### DRIVE LINE

Covers engine, fuel injection, gearbox, propeller shaft and axle repairs.



### EXTRA DRIVE LINE

Additional driveline components e.g. electrical system and injection.



### WEAR

Brake drums and brake linings for drum brakes.

**FULL-COVERAGE OPTION**  
OF YOUR TRAKKER



Make sure you are protected in any circumstances with **3XL-LIFE pack**.

JUST **R 3465.63** PER MONTH

**STAY ON TRACK**  
WITH YOUR STRALIS



With IVECO's **3 XL-LIFE pack**, your Stralis is fully protected to ensure your safety.

JUST **R 3372.45** PER MONTH

To have more information about ELEMENTS packages, please contact your local IVECO dealer.

\*Terms and conditions apply. Pricing is subject to change due to various parameters including exchange rate.

Starting price is only an indication when the magazine was printed

## BACK ON THE ROAD IN RECORD TIME WITH E.A.S.Y

E.A.S.Y. (Electronic Advanced System) is a system that allows technician in the workshop to perform a simple diagnosis of the various electronic control units on the vehicle, using a communications module (ECI) and a specific computer.

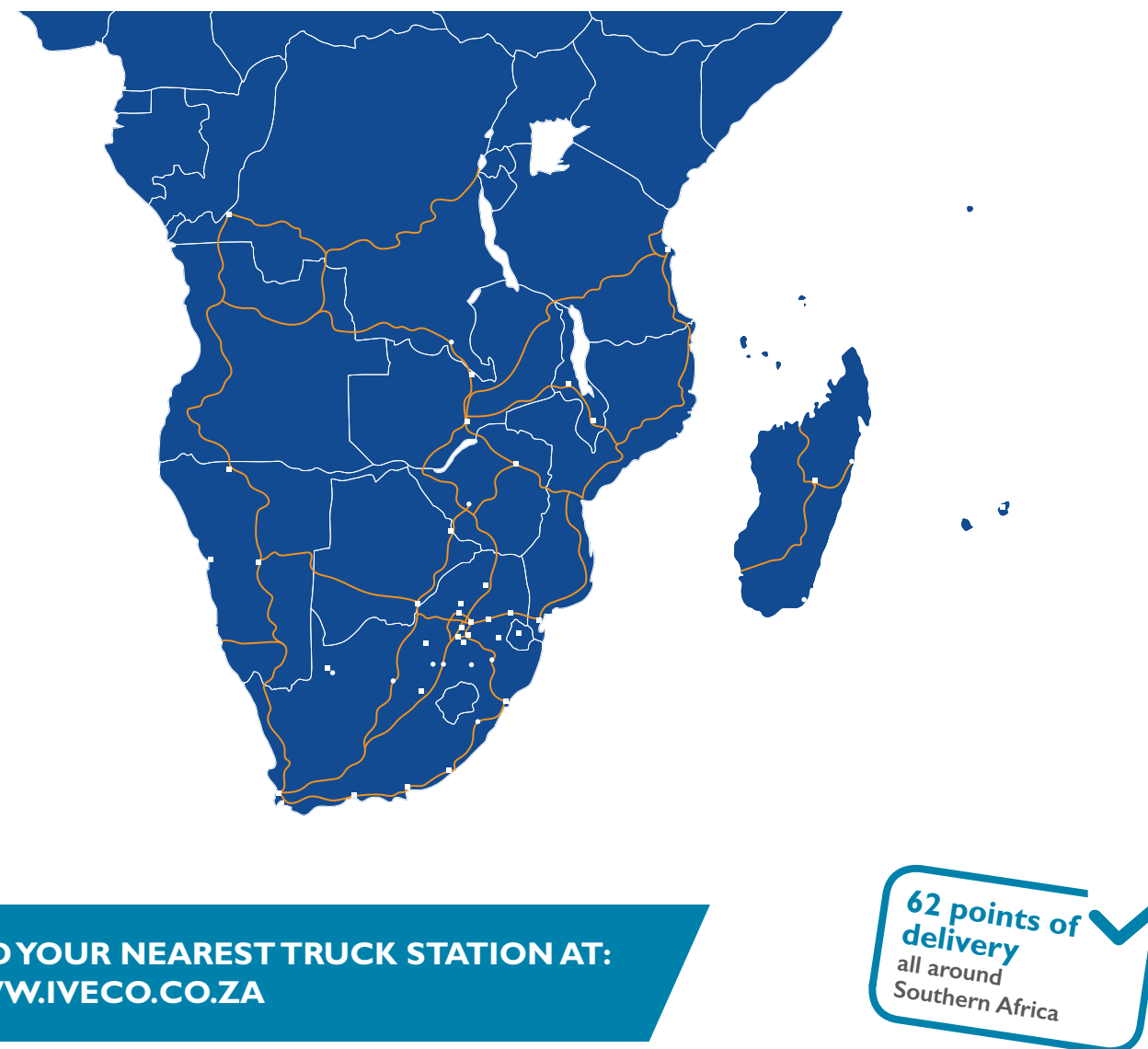
Only your IVECO local dealer has access to a symptom-based repairs guide. Trust your IVECO expert to identify any problems quickly and reliably in order to solve them efficiently



## LEVERAGE A POWERFUL NETWORK OF IVECO SPECIALISTS

### THEY'RE ALWAYS CLOSER THAN YOU THINK

Downtime can be costly. Fortunately, if you ever find yourself in a need of an assistance, you can count on IVECO's large network of expert technicians to get you up and running quickly. Covering all of Southern Africa's main routes, IVECO dealers ensure you get the highest level of assistance and reactivity. All technicians are IVECO-certified and fully trained on the latest products and diagnostic tools.



FIND YOUR NEAREST TRUCK STATION AT:  
**WWW.IVECO.CO.ZA**

62 points of  
delivery  
all around  
Southern Africa



# Driven by technology



PETRONAS



## PETRONAS Urania



PETRONAS Urania 100k is a synthetic based lubricant designed for turbocharged and aspirated Diesel engines of commercial vehicles. It permits long drain intervals up to the highest mileages recommended by OEMs on Euro IV and V engines, thanks to high TBN level to prevent oil acidity and synthetic base stock to reduce oil ageing. Its total protection against deposits ensure to prevent formation even after considerable periods in use, in particular in the critical points such as the turbo-compressor unit. The balanced viscosimetric grade of this formulation improves fluidity for easier cold starting and better fuel efficiency, reduces the warm up times and guarantees, at the same time, elevated and constant pressure in the lubrication system and maximum protection against wear caused by the long distances. Thanks to these features, Urania 100K exceeds the main requirements of all the European OEMs of industrial vehicles. It can be used for all types of heavy diesel engines.

[www.pli-petronas.com](http://www.pli-petronas.com)

YOUR LOCAL DEALER:

**IVECO** | **Genuine Parts**  
HIGH PERFORMANCE