

MEDIA RELEASE
FOR IMMEDIATE RELEASE
Deadline: 22 AUGUST 2024

IVECO SOUTH AFRICA LAUNCHES COURIER INCUBATOR INITIATIVE

Johannesburg, South Africa – 22 August 2024 – Iveco South Africa is proud to announce the launch of the Courier Incubator, an innovative initiative designed to empower young women and drive diversity in the courier and logistics industry. This initiative underscores Iveco's commitment to fostering gender equality and providing valuable career opportunities in a traditionally male-dominated sector.

The Courier Incubator, powered by Iveco, is a strategic collaboration with key partners including the Commercial Transport Academy (CTA), Hollard and host employers The Courier Guy and Inter Town Transport. This initiative aims to create a supportive pathway for 56 young women from vulnerable communities to gain skills, experience and employment in the courier industry.

Programme Highlights

- **Training and Upskilling:** Participants will receive comprehensive training covering both soft and technical skills. The curriculum includes personal finance, social media awareness, defensive driving and logistics operations.
- **Industry Experience:** Through partnerships, participants will be hosted by the host employers for 12 months, gaining hands-on experience with Iveco Daily vehicles.
- **Support:** Iveco, along with its partners, will provide ongoing support and mentorship to ensure the participants' success and integration into the industry.

The Courier Incubator aligns with Iveco's broader strategic goals of enhancing diversity, building capacity, and promoting sustainability in the transport sector. By providing women with the necessary tools and opportunities, Iveco aims to drive change and set a new standard in the industry.

Delray Vosloo, first female Director of Iveco South Africa said, "The Courier Incubator is one of the initiatives closest to my heart. It embodies our commitment to empowering women and driving positive change in the industry. I am immensely proud of the strides we have made and the future we are building together."

The Courier Incubator is more than just a training programme; it is a catalyst for change. By empowering women and providing them with the skills and opportunities to thrive, Iveco South Africa is not only transforming lives but also setting a new benchmark for the industry.

For more information about the Courier Incubator and Iveco South Africa, please visit www.courierincubator.co.za or email marketingsa@ivecogroup.com

About Iveco South Africa

Iveco South Africa is a leading provider of commercial vehicles, dedicated to delivering innovative and sustainable transport solutions. With a strong commitment to diversity and inclusion, Iveco continues to drive positive change in the transport sector.