IVECO SOUTH AFRICA CELEBRATES SUCCESSFUL HANDOVER AT COURIER INCUBATOR INITIATIVE

Johannesburg, South Africa – 24 October 2024 – Iveco South Africa proudly marks a significant milestone with the successful handover of vehicles through the Courier Incubator initiative, to The Courier Guy and InterTown Transport. This groundbreaking project is designed to empower young women and promote diversity within the courier and logistics industry. The event, which took place at the end of August, highlighted Iveco's ongoing commitment to fostering gender equality and offering meaningful career opportunities in a traditionally male-dominated sector.

The Courier Incubator Initiative is a strategic collaboration involving key partners, the Commercial Transport Academy (CTA) and IVECO South Africa. The initiative provides young women from vulnerable communities with comprehensive training in both soft and technical skills, including personal finance, social media awareness, defensive driving, and logistics operations. Participants gain 12 months hands-on experience within the courier and logistics industry through host employers. The IVECO Daily vehicles will allow the participants to also gain driving experience. Ongoing mentorship and support are provided to ensure the successful integration of participants into the industry.

Reflecting on the progress of the Courier Incubator, Delray Vosloo, Director of Iveco South Africa, said, "This initiative is about more than just skills development—it's about changing the face of the logistics industry by empowering women to take on roles that have traditionally been male-dominated. The recent handover represents a pivotal moment in our journey towards achieving this goal, and I am excited about the future we are building together."

The Courier Guy, a host employer in the initiative, also expressed their enthusiasm for the programme. "Partnering with Iveco on the Courier Incubator has been a rewarding experience. We've seen first-hand how the programme is not only equipping these young women with vital skills but also giving them the confidence to succeed in the industry. We are proud to be part of this journey and look forward to seeing the continued impact of this initiative," said Henry Van Dyk, Head of Human Capital at The Courier Guy.

This handover event not only represents the culmination of months of hard work but also sets the stage for the continued success of the Courier Incubator. By empowering women and providing them with the skills and opportunities to succeed, IVECO South Africa and its partners are not only transforming lives but also setting a new benchmark for the industry.

For more information about the Courier Incubator, please visit www.courierincubator.co.za or email info@courierincubator.co.za