

## Iveco Launches its Full Range of Solutions for the Commercial Vehicles Sector in Malaysia with Distributor FA Trucks

*Iveco, one of the world leaders in road transportation, enters the fast-growing truck market in Malaysia in partnership with exclusive distributor F.A. Trucks, introducing a full range of vehicles and services that provide complete solutions for the commercial vehicles industry. At today's press conference they officially presented to the Malaysian market the Stralis and 682 heavy commercial vehicles, Trakker off-road truck, Eurocargo medium truck and the New Daily light commercial vehicle. These models will be on display to the public at the Malaysia International Bus, Truck & Components Expo, which will be held in Kuala Lumpur on 14-16 May 2015.*

Kuala Lumpur, 28<sup>th</sup> April, 2015

Iveco, a CNH Industrial brand, introduces to the press its full range of commercial vehicles for Malaysia in partnership with F.A. Trucks Sdn Bhd, a wholly-owned subsidiary of Federal Auto Holdings. F.A. Trucks was appointed last year as the exclusive distributor for the sale of Iveco vehicles, service support and the sale of genuine spare parts in the market.

The joint press conference, held today by Iveco and F.A. Trucks at the Saujana Hotel Resort, in Kuala Lumpur, was the first official event for the brand in the country. Top Management from Iveco and Federal Auto Holdings presented their business strategy for the market, and their plans for the further development of the sales and service network. These include training programmes to ensure customers are supported by professional, skilled staff. They introduced the wide range of vehicles for Malaysia and presented five key new product ranges in the Iveco line-up: the **Daily** light commercial vehicle and International Van of the Year 2015, the **Trakker** off-road truck, the **Eurocargo** medium truck and, the **Stralis** Truck of the Year 2013, and the **682** heavy commercial vehicles. The product offering is complemented with a full range of after-sales and financing which will take advantage of Federal Auto Holdings' local presence in the country.

Iveco is a global manufacturer with a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for special applications. Its full line of vehicles ranges from the lightest 3.5-ton vans for urban use to the 60 ton heavy vehicles for long distance haulage and heavy loads. Iveco is able to leverage on the global R&D resources and economies of scale of CNH Industrial in order to bring its customers around the world the most advanced technologies and safe, fuel efficient and environmentally friendly vehicles at competitive costs.



PRESS RELEASE

Michele Lombardi, APAC Iveco Brand Leader, said that the company was pleased to have found a strong and committed partner in Malaysia: *“Malaysia is an important market with a dynamic automotive sector. We are entering this competitive market with a full line of 14 models, and with the help of F.A. Trucks, we are confident that discerning fleet and transport operators and business owners in Malaysia will appreciate the proven quality, durability, reliability and, most importantly, the cost-efficiency of Iveco products. The technology that goes into every Iveco vehicle has proved its worth on roads around the world and in the extreme conditions of the Dakar rally.”*

*“I would like to thank the management of F.A. Trucks for the excellent cooperation that has led to us being here today. They are a very dedicated, professional team and I am proud that they are representing Iveco trucks and buses as our exclusive distributor in Malaysia. I believe that Iveco and its customers will thrive in Malaysia together with F.A. Trucks and their strong team,”* concluded Lombardi.

F.A. Trucks is today one of the most dynamic automotive dealers in Malaysia with strong business ethics, impeccable integrity and a solid reputation built over five decades. Its representation of world-class automotive brands has come about through its long experience and expertise in the business, as well as the resources and its drive to succeed.

Speaking at the media launch of Iveco in Malaysia, F.A. Trucks managing director Cheng Seng Fook said that the company was delighted to add such an established brand to Federal Auto Holdings' portfolio of premium automotive marques: *“We are proud to announce that Iveco is now here in Malaysia and able to offer our customers a range that no other brand can. We will have a complete line-up that will cater for the growing demands of the trucking industry not only in terms of the tonnage required but also in terms of power, torque, safety, ergonomics and comfort and reliability.”*

#### **A full range of vehicles for the Malaysian market**

Iveco offers the Malaysian market a total of 14 models, including the Daily light commercial vehicle, Stralis and 682 heavy commercial vehicles, Trakker off-road truck and Eurocargo medium truck previewed at the press conference. All products and model variants will be rolled out in stages, during the next 18 months.

The **New Daily** is expected to be a best seller in the country. A point of reference in its category for its unique total cost of ownership, comfort, driveability, productivity, and sustainability, it was named 2015 International Van of the Year. The vehicle is presented in the Van model (both panel van and window van), 10.8 m<sup>3</sup>, with wheelbase of 3,520 mm and with a gross vehicle weight (GVW) of 3.5 tonnes, as well as in the Chassis cab model with the wheelbase of 3450 mm and a GVW up to 5

tonnes. Both Daily van and chassis cab models are powered by the Iveco 3.0-liter F1C engine with 146 hp.

The **Iveco Stralis** heavy commercial vehicle is an excellent solution for the haulage industry due to its low fuel consumption, high reliability, superior safety features, best-in-class cabin ergonomics and comfort. The on-road vehicle, with a gross combined weight (GCW) up to 44 tonnes, is presented in the following models: 4x2, tractor with rear air suspension, rough road version; 6x2 tractor with rear air suspension, twin wheels, third rear lift axle; 6x4 tractor with rear air suspension, for heavy mission. The Stralis is equipped with the Iveco cursor 10 engine, which is a 10.3-litre, 6-cylinder in-line engine, with a power rating of 430 hp. These outstanding features at the top of the category earned this model the Truck of the year 2013 at IAA show in Hannover, Germany.

The **Iveco 682** heavy-duty truck is the optimal combination of cost efficiency, strength and cutting-edge technology. It is currently offered in 4x2 (GCW 43 tonnes) and 6x4 (GCW 60 tonnes) variants for the tractor model, which is available in the on-road version. The truck is also presented in 6x4 (GVW 33 tonnes) and 8x4 (GVW 41 tonnes) variants for the tipper and mixer models, available in the off-road version. The 682 is powered either by Iveco cursor 9 or cursor 13 engines. The cursor 9 is an 8.7-litre, six-cylinder in-line engine available in three different power ratings: 290 hp, 340 hp and 380 hp, while the cursor 13 is a 12.8- litre, six-cylinder in line engine available in two power ratings: 430 hp and 480 hp.

The **Iveco Trakker** is a high performance and robust truck designed to operate in the extreme off-road conditions often found in the construction and mining industries. The vehicle is presented in the 6x4 tractor model, with a GCW up to 60 tonnes. It is powered by the Iveco cursor 13, a 12.8-litre, six-cylinder in-line engine available with 420 hp.

The **Iveco Eurocargo** medium truck offers unprecedented reliability, flexibility and versatility. It is available in multiple variations to suit different needs. The on-road vehicle is currently presented in the 4x2 truck model, with mechanical suspension, with a GVW up to 18 tonnes. Eurocargo features a tector 6, a 5.9-litre, six-cylinder in-line engine available with 280 hp.

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## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco*

*designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and specialty vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

For further information about Iveco: [www.iveco.com](http://www.iveco.com)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

### **Federal Auto Holdings Berhad**

*The beginnings of Federal Auto Holdings Berhad (FAHB) go back to the year 1960 when Federal Auto Co. Ltd. was founded in Penang. The first car brand handled by the company was Volvo, a brand which it would become synonymous with in the years that followed. The name of Federal Auto Holdings Berhad was adopted in 1975 at a time when Volvo had become one of the ten most popular brands in the country.*

*Following its acquisition by MBM Resources Berhad in 2005, FAHB began to pursue a multi-brand strategy, first being appointed to represent Volkswagen (through FA Wagen Sdn Bhd), and then Mitsubishi Motors (through FA Automobiles (Ipoh) Sdn Bhd).*

*FAHB is today one of the most dynamic multi-brand automotive dealers in Malaysia with strong business ethics, impeccable integrity and a solid reputation built over five decades. Its representation of world-class automotive brands has come about through having long experience and expertise in the business as well as the resources and drive to succeed. For more information on Federal Auto, please go to [www.federalauto.com.my](http://www.federalauto.com.my).*

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