

Iveco Bus showcases its wide offering at the IAA Commercial Vehicles 2016 in Hanover

Iveco Bus establishes a strong presence at IAA 2016, showcasing its vast range with five vehicles representing its core values of sustainable mobility, technological excellence and major added value in terms of quality, comfort, design and operating profitability.

Iveco will host a press conference on its stand A01 Hall 16, on September 21st, at 9.15 am

August 9, 2016

Three buses will be exhibited on the Iveco stand:

World premiere: a brand new coach to complete the current range, to ensure regional or national lines, shuttle service or medium-range touristic missions. This new comer will benefit from the brand's know-how and experience in this segment, offering excellent versatility and operating profitability.

The **Magelys** in full option "**Lounge**" version that celebrates the partnership with the prestigious World Champions rugby team, the New Zealand All Blacks. This coach has been customized to provide the players and those accompanying them with even more comfort: it features just 46 reclining leather seats and a host of amenities such as Wi-Fi connection, GPS, a coffee machine, a twin amplifier for microphones, a USB port for every seat and a 220 V socket for every pair of seats. The Magelys has been crowned "International Coach of the Year 2016" by a panel of 22 journalists from the European coach and bus press.

An **Urbanway Electric Hybrid ZEV** mode city bus will provide a shuttle service within the IAA exhibition park. This 12m Zero Emission Vehicle is part of the experimental EBSF 2 project (European Bus System of the Future) managed by the UITP. The specific management of energy strategies and auxiliaries results in an autonomy that can reach 4 km in full electric mode.

The **Daily Electric**, a "zero emission" minibus, ideal for city centers and shuttle services. It offers 100 or 160 km battery life with two or three high-density sodium-nickel-chloride batteries respectively combined with high-power supercapacitors that improve vehicle performance and battery life. The regenerative braking system recovers kinetic energy and converts it into electricity to charge the traction batteries. The flexible charging mode, patented by Iveco, consists of an electric plug and a single connector that can charge from a domestic socket in 24 hours, or a public or private socket in 10 hours, or at a public fast-charge station in 2 hours.

A **Daily Tourys Hi-Matic** will be available for test driving on the outside track. This high luxury minibus is an excellent fit with the Iveco Bus range of touring coaches. It features 19 seats, a 2.5 m³ luggage section at the rear, a rear pneumatic suspension, air conditioning, a multimedia audiovisual installation and the 8-speed Hi-Matic automatic gearbox that is designed to provide maximum performance at low operating costs, whilst offering unrivalled comfort, easier gear shifting and reduced fuel consumption.

The energy transition is a reality at Iveco Bus. For the first time ever, more than 50% of the city buses produced at the Iveco Bus plant in Annonay (France) in 2015 were not diesel but CNG and full hybrid electric. This equates to 10 tonnes of fine particulates, 100 tonnes of NOx (nitrogen oxides) and 10,000 tonnes of CO₂ (carbon dioxide) not released into the atmosphere.

This success demonstrates that Iveco Bus has been able to anticipate the constantly growing demands from local authorities and operators - and from the general public - for clean buses that are more respectful of natural resources, the environment and public health.

Iveco Bus

Iveco Bus is a brand of CNH Industrial N.V., a global leader in capital goods listed on the New York Stock Exchange and on the Borsa Italiana in Milan.

A major player in the field of public transport, and among the leading bus and coach manufacturers in Europe, Iveco Bus designs, manufactures and markets a broad range of vehicles that meets all the needs of public and private operators:

- school, intercity and tourism coaches (Crossway and Magelys)
- standard and articulated city buses, including BRT dedicated versions, with a strong leadership in clean technologies such as CNG and Hybrids (Urbanway and Crealis)
- minibuses for all passenger transport missions (Daily)
- different chassis for bodybuilders.

Iveco Bus employs over 5,000 people across two production units, in Annonay, France and in Vysoké Myto, Czech Republic. Both factories were awarded the bronze medal in 2013 following their WCM (World Class Manufacturing) audits, an international methodology for managing manufacturing processes according to best standards worldwide. The extensive Iveco Bus and Iveco service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

For further information about Iveco: www.ivecobus.com

For further information about CNH Industrial: www.cnhindustrial.com

Iveco Press Office – EMEA Region

pressoffice@iveco.com

www.ivecopress.com

Tel. +39 011 00 72965