

## IVECO previews new light off-road truck Stralis X-WAY: best-in-class payload capacity and ultimate fuel efficiency technology

*A completely new range for vocational and construction logistics missions extends IVECO's wide offering: the Stralis X-WAY is perfect for on-road applications requiring light off-road mobility.*

*IVECO previewed the new vehicle at its Madrid manufacturing plant during the ceremony for the award of the World Class Manufacturing Gold Medal.*

Madrid, 5 June 2017

On Friday June 2<sup>nd</sup> at the IVECO plant in Madrid the World Class Manufacturing (WCM) Gold Medal award ceremony was held in the presence of Sergio Marchionne, Chairman of CNH Industrial, Richard Tobin, Chief Executive Officer of CNH Industrial and the CNH Industrial Board of Directors.

This important event provided the opportunity to preview a brand **new vehicle that will arrive in markets across Europe in September**: IVECO is preparing to launch the **Stralis X-WAY**, a truck that raises the stakes in **light off-road missions** with the **highest payload in its segment**, combining the best of IVECO's fuel efficiency and safety technologies with the brand's most robust chassis design.

**Pierre Lahutte, IVECO Brand President**, stated: *"The Stralis X-WAY breaks new ground in missions that have very specific requirements. Designed for on-road applications and light off-road mobility, our new X-WAY combines the legendary Trakker chassis strength with all the fuel saving and safety features of the New Stralis. It offers all the performance and comfort benefits of our most advanced long haul on-road trucks like the latest XP, together with the robustness of our toughest off-road vehicle. With the X-WAY, our customers can have the confidence to tackle with ease the 'last mile' on the uneven and sometimes difficult conditions of jobsites when making their delivery. High productivity, safety and excellent TCO in light off-road missions: this is what our customers can expect from our brand new truck."*

The Stralis X-WAY pushes the boundaries when it comes to its exceptionally low kerb weight. This, combined with the sturdy chassis, gives it the **best payload capacity** in the market in its category with its Super Loader (SL) version on an 8x4 chassis with a kerb weight as low as 9 tonnes – **the lowest in the industry**.

The wide offering of **high-efficiency engines, available with three displacements (9, 11 and 13 litres)** ensures there is **a solution to suit every mission** – all of them delivering excellent fuel economy and a powerful performance. The Hi-SCR engine technology, with no EGR and no parked regeneration, dramatically cuts emissions and increases fuel efficiency, while lowering maintenance costs. It is particularly well suited to the vocational and construction logistics missions, which often happen in urban environments where the EGR systems are more penalized in terms of soot production. The absence of EGR – which lowers power density – also brings benefits in terms of payload, as it makes the vehicle lighter.

The advanced technologies, long service intervals and durability of the on road Stralis X-WAY result in remarkable savings in maintenance and repairs. Disc brakes further cut down on costs due to the reduced wear and tear. Added to the exceptional fuel economy, this means excellent **Total Cost of Ownership**. The **fuel reduction technologies** include state-of-the-art systems such as HI-CRUISE and the SMART Auxiliaries that have achieved the 11.2% fuel reduction validated on the on-road XP truck by TÜV SÜD, one of the world's leading technical service organizations.

The modular, mission-oriented approach of the Stralis X-WAY provides **ultimate flexibility** in customising to the specific requirements of a wide variety of applications. It offers a choice of artic and rigid versions; different axles, suspensions, vehicle setups, engines and transmissions; Hi-Traction hydrostatic drive; a wide offer of engine and gearbox PTOs; and on- and off-road homologations. The wide choice of features and components, the structural strength, and low kerb weight result in a vehicle that can be configured for an extensive variety of missions.

The Stralis X-WAY offers a choice of cabs: the AD (Active Day) short cab with low roof, AT (Active Time) sleeper cab with low or medium roof, and for **ultimate comfort**, AS (Active Space) Sleeper cab, which was designed around the driver for the long-haul missions of the New Stralis XP. Drivers will be just as comfortable and safe on the longer on-road sections of their missions and on the shorter off-road drives when collecting or delivering a load on a jobsite.

The vehicle is manufactured in the IVECO **Madrid plant**, the first manufacturing facility of the CNH Industrial Group to have reached **Gold Level in the World Class Manufacturing (WCM) program**, one of the highest standards for the integrated management of manufacturing plants and processes.

The Stralis X-WAY will be **available through IVECO dealerships** across Europe **from September 2017**. The international launch to the public will take place at the 14<sup>th</sup> edition of Solutrans, the urban and road transport solutions show, from 21 to 25 November, at Lyon Eurexpo. The Stralis X-WAY will compete for the prestigious "International Truck of the Year 2018" Award.

## IVECO

*IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

*For further information about IVECO: [www.iveco.com](http://www.iveco.com)*

*For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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