

## New Daily 2014: two vehicles in one for the best ever

A completely new vehicle range, which offers one of the best solutions in its category in terms of: load productivity, as best-in-class for load space volumes and superior capacities, comfort and driveability equal to that of passenger car's interior, and further improvements in fuel efficiency.

Turin, 3 June 2014

## The New Daily 2014 in short: a completely revamped heir to a tradition of excellence

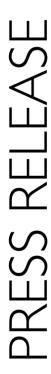
The third generation of the Iveco Daily has arrived on the European market, delivering the perfect blend of tradition and innovation: a fully-fledged generational leap that marks an important milestone for Iveco. The New Daily impresses with a concrete and professional solution to the needs of even the most demanding customers: two vehicles in one for the best Daily ever, in a perfect balance between cutting-edge innovations and the continued evolution of the Daily's strong heritage.

The working companion of choice for transport professionals, the new vehicle is presented as being convenient and practical to use as a light van, whilst continuing to offer the maximum reliability, efficiency and versatility that have always made the Daily a reference point for the sector. While 80% of components have been redesigned, the New Daily has preserved its classic ladder frame chassis structure, which has long been a key part of its DNA and ensures its sturdiness, versatility and durability over time, including maximum bodybuilding flexibility for chassis cab versions.

The design efforts of the company focused on both versions of the vehicle, chassis cab and van, with an ambitious objective: consolidate leadership in both sectors, whilst further improving ergonomics, driving comfort, driveability and handling. The two new vehicles in one concept was thus created: a restyled Daily chassis cab version and a completely New Daily van, with a focus that favours the latter, where performance in terms of handling and carrying capacity has improved from every aspect thanks to **optimised load space abilities** and ease of use with a **more accessible load platform**.

The capacity of the van has been strongly enhanced by revising the ratio between wheelbase, total length and the carrying length: this led to the creation of the **new 18 and 20 m³ models** (offering the best load space in their category) **and the 10.8 m³ version** (the best in its category for load efficiency, an indicator that measures the ratio between the length of the load compartment and the total length of the vehicle).





**IVECO** 

Thanks to the new architecture, with longer wheelbases and reduced rear overhang, the New Daily

guarantees excellent driveability without compromising its consolidated agility in confined spaces.

The new front suspension **QUAD-LEAF**, standard on all models up to 3.5 tonnes, constitutes the excellent blend between the two previous single- and twin-wheel versions, guaranteeing increased load carrying capacity of the first and ground clearance and maximum allowed payload on axles of

the latter.

For the single-wheel models, the rear suspension has also been redesigned, which has yielded two

important improvements: a decrease in the height of the load platform by approximately 55 millimetres to facilitate vehicle loading and unloading, and a reduction of oversteer in load transfers

when cornering. The combination of the new front and rear suspension systems, and the new longer

wheelbases for the van produce a dynamic, category-leading performance in terms of safety and

stability.

**Iveco** 

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Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support

wherever an Iveco vehicle is at work.

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