

Iveco at the Salon VDL in Paris - Le Bourget

Iveco is participating at the 48th edition of Salon des Véhicules de Loisir (VDL), an annual trade show dedicated to recreational vehicles, which is currently taking place at the Parc des Expositions in Paris-Le Bourget and will conclude on October 6. VDL serves as an important platform for Iveco to demonstrate its continued work in the recreational vehicle segment. The nine-day event features over 300 exhibitors and more than 100,000 visitors.

Iveco joins Fiat Professional (the light commercial vehicle brand of Fiat) on a 400 square meter stand at VDL in Hall 2, stand 2A. The company is exhibiting the Daily 70C17L; a leader in the high-end recreational vehicle segment thanks to its reputation as the only lightweight vehicle on the market to offer a gross vehicle weight of up to 7 tons.

The model on display features a stripped chassis cowl and structural modifications with a wheelbase extended to 5,100 mm. It is equipped with a 170 hp, 3-liter light duty engine and an Agile gearbox.

A specialist in recreational vehicles

Iveco offers a wide selection of transformable bases for recreational vehicles. Its product portfolio is tailored to keep up-to-date with the sector's ever-evolving trends by incorporating elements that respond to the needs of outdoor travel.

A department dedicated entirely to this specific application ensures that Iveco is able to offer increasingly more suitable and high-performing products that can be structurally equipped to meet various user requirements.

Iveco is also a point of reference in the high end motorhome segment thanks to its flexible chassis bases which grant a vast array of custom features and modifications for vehicles with a medium-high total mass of

over 3.5 tons. The base of the light duty Daily caters to the 5 – 7 ton segment, while the medium duty Eurocargo base is available for up to 12 tons.

Daily Camper: born to be equipped

The qualities and values which are inherent to the DNA of the Daily make it the ideal travel companion and base. The Daily Camper is an innovative vehicle in terms of performance, comfort, safety and low environmental impact. Its performance is confirmed by Iveco technology, with the power and versatility of engines that are at the top of their class.

Thanks to its steel frame structure and flat floor, the Daily platform allows for any type of camper assembly. The presence of a frame allows for a solid travel base which doesn't compromise the payload.

Its technical characteristics guarantee maximum traction, active and passive security; easy installation and excellent performance in terms of fuel consumption and emissions. The rear-wheel drive and differential lock provide maximum traction, especially in low-grip conditions and are of particular importance for motorhomes whose center of gravity is located towards the back of the vehicle. The Daily boasts one of the largest selections on the market: from 3.5 ton to 7 ton total mass versions with single or twin wheel, 2.3-liter or 3-liter engines and three different transmission types.

Customer services: for a comfortable and carefree vacation

Iveco's customizable bases for recreational vehicles are designed with the utmost attention to detail, guaranteeing a secure investment that reduces time and cost of maintenance. The company reinforces its role as an industry frontrunner by offering tailored assistance services for its recreational vehicles. With Camper Assistance Non-Stop, clients can contact the special Iveco 24/7 response department. This service is

exclusively for those traveling by motorhome. The service is available for all European routes via a toll-free number and operated directly by Iveco's mobile workshops.

Iveco's choice to directly manage both its call center and on-road assistance services permits for 80% of vehicle repair cases to be directly resolved roadside with minimal wait times. In the event that a repair requires more than 24 hours, Iveco supplies motorhome users with a service package that includes a courtesy car, hotel, coverage for the remainder of the journey and recovery of the repaired vehicle.

Iveco

Iveco, a CNH Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For more on Iveco visit: www.iveco.com

For more on CNH Industrial visit: www.cnhindustrial.com

Turin, 30 September 2013