

## Iveco at the 2012 International bus and coach trade fair in Madrid

Iveco Irisbus presents multiple novelties in its range of vehicles and mobility solutions for passenger transport at the **11<sup>th</sup> International Bus and Coach Trade Fair (FIAA)**, held in Madrid from 23 to 26 October. The trade fair showcases the latest technological, equipment and safety breakthroughs for road passenger transport.

The Iveco's bus range is the widest on the market, with school buses, urban and intercity buses, coaches and minibuses like the new Daily, with different propulsion types: Diesel, hybrid, electric and natural gas.

Iveco Irisbus is committed to research new solutions to satisfy the increased demand of sustainable mobility, combining economic growth with environmental protection in a responsible manner.

### Reliability, efficiency and respect for the environment: the key characteristics of the Iveco models on show at FIAA

Iveco's range of tour and Gran Turismo coaches is represented at FIAA by the **Magelys Pro 12.8**, a new version of a family of vehicles that, in recent years, has earned a leading position in the highly specialised segment of Gran Turismo buses.

In the spotlight there is also a 3-axle **Eurorider** (chassis-engine format), a versatile vehicle that comes in various configurations, suitable for applications from touring to transport routes.

In the intercity sector, Iveco Irisbus unveils its new **Crossway 10.6**: the vehicle maintains its traditional reliability, improving entrance and exit characteristics and operating costs.

Urban transport is extensively represented at the Iveco stand with two different vehicles which share a common origin: **Crealis and Citelis**. For the first time in Spain, Iveco Irisbus presents its Crealis Neo 18, an articulated urban passenger bus designed to the very highest technical, aesthetic and environmental specifications.

With its wide experience in urban transport and alternative transport technologies, Iveco Irisbus exhibits its most efficient, environmentally-friendly **Citelis** model, a 12-metre hybrid vehicle with dual internal combustion and electric engines.

Iveco is one of the main distributors of hybrid vehicles in Europe, and with the hybrid vehicle ranges Citelis, available in the 12- and 18-metre versions, it is able to offer efficient vehicles in terms of comfort, energy savings and emissions reduction. The environmental impact is highly satisfying; with the hybrid system the average reduction in fossil-fuel consumption and CO<sub>2</sub> emissions ranges from 25 to 35%.

Iveco has also long experience in the **minibus sector** and six of its models are on display at FIAA 2012. In particular, the Daily Ferqui Sunrise, the Daily Indcar Wing, the Daily Unvi Compa and the Daily Ferqui Sunset X 50 will be exhibited. Furthermore, the Sunset X 50 is available for test drives in an outside area.

The Daily Minibus range includes more than one hundred configurations for the transport of up to 30 passengers in five different versions and may be used for various missions, from urban to scholastic transportation to tourism. Well-being on board is a top priority for the Daily Minibus. The large side window ensures that the vehicle is extremely well-lit and offers a panoramic view of the surrounding landscape. The ergonomic driver station is even more improved and includes the features of the new model.

#### **A solution for the city and the inhabitants**

The urban mobility solutions presented by Iveco Irisbus at FIAA are designed to deliver the greatest efficiency with the lowest possible operating costs, keeping the environmental impact to a minimum and offering constantly-improved conditions of access and comfort for users.

To achieve all these goals, Iveco combines more efficient engines with improved design with new optional for buses and coaches, including improved, wider doors, lower floor levels and assistance for reduced-mobility passengers.

From 23 to 26 October, in an outside area of the FIAA, visitors can test some Iveco Irisbus vehicles, including three **Crossways** (one in **LE** version with low floor), two **Magelys Pros**, one **Daily** and two intercity coaches, the **Arway 10.6** and the **Evadys H 12.8**.



## Iveco

*Iveco, a Fiat Industrial Group company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, quarry/construction site vehicles, city and intercity buses and special vehicles for applications such as firefighting, off-road missions, defence and civil protection.*

*With approximately 25,000 employees, Iveco manufactures in 11 countries around the world using the most advanced technologies. The company also operates in Europe, China, Russia, Australia and Latin America. Approximately 5,000 sales and service points in over 160 Countries guarantee support in any geographic area where there is an Iveco vehicle at work.*

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