



Trucks and
Commercial Vehicles

IVECO

Press Release

The European Commissioner Gunther Verheugen visited Iveco

Gunther Verheugen, Vice-President of the European Commission and European Commissioner for Enterprise and Industry, after having met Fiat CEO, Sergio Marchionne, yesterday at Lingotto, visited the head office of Iveco, where he was greeted by the Iveco CEO, Paolo Monferino.

The Commissioner had the opportunity to see several new and prototype cars, vans and trucks equipped with innovative technologies and environmentally-friendly engines.

Verheugen was shown an Electric Iveco Daily, which is already available on the market, and a Hybrid Daily and Hybrid Eurocargo, both currently in the road validation phase.

Other vehicles on exhibit included the new light 4x4 Massif and Campagnola, as well as the Iveco heavy range, a Stralis and a Trakker, both compliant with EEV (Environmentally Enhanced Vehicle) standards, the most strict exhaust emissions standards in Europe.

Verheugen was shown some new technologies and prototype cars. More specifically: the Multiair® technology, soon to be available on the market, which offers significantly reduced consumption and CO2 emissions and is both Euro 5 and Euro 6 compliant; and, the two-cylinder SGE engine (Small Gasoline Engine), with extremely low CO2 emissions, which will be offered on A and B segment cars; the "Croma Insafes", developed as part of a European research project and equipped with a system of sensors which aid the driver in monitoring situations of potential risk; the "Fiat 500 Aria", equipped with the latest systems designed to significantly reduce consumption and emissions; and, the "Panda Kyoto", with a highly-efficient climate control system.

Iveco

Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 28,000 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Australia, Argentina, Brazil, and South Africa. More than 6,000 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

Turin, 27 January 2009