

Bus builder of the year - Jean Plenat of Iveco Irisbus

Irisbus, the Iveco passenger transport division, took part in Busworld 2007, the international bus show held in Courtrai, Belgium, where Iveco Irisbus launched the Crossway LE and the Magelys, giving customers the choice of a completely renewed range of modern vehicles, with unified and attractive design, reliable, high-performance engineering and special environmentally friendly features.

With the new Magelys, Iveco Irisbus completes its range of GT coaches, offering the most demanding of customers a product that combines innovative design with maximum comfort and performance, to the benefit of not only the tour operators but also their passengers, thus considerably strengthening the hand of the company, currently the second-placed passenger transport vehicle manufacturer in Europe.

Following its industrial reorganisation and the total renewal of its product range, Iveco Irisbus is now engaging the difficult terrain of the international market, of which, in Europe, it currently has a share of over 23 per cent.

At Busworld, Jean Plenat, Irisbus' Managing Director, received the 2007 "Bus Builder of the Year" prize, a prestigious award reserved for managers in the bus and coach industry achieving exceptional business, industrial or product results.

Iveco

Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 24,500 people and runs 28 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

Press Release



Trucks and
Commercial Vehicles

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Irisbus Iveco : a complete range for passenger transport

Irisbus Iveco is an international group offering a complete and continuously evolving range of buses, designed and constructed to meet all passenger transport requirements. The range also includes new urban transport systems and bus chassis designs specially tailored to local specifications. Thinking today of the transport of tomorrow, with a constant eye to improving the "quality of life" of the community: this is the Irisbus Iveco spirit, resulting in continuous investment in research and innovation for the development of a more sustainable, functional and ecological mobility, for the benefit of transport companies, passengers and the environment alike.

Comfort, accessibility, ergonomics and safety for all passengers are the main goals of the technological mission of Irisbus Iveco, that aims to give maximum satisfaction to bus users. Air conditioning systems, Multiplex information systems, silence, reduced emissions, internal habitability, access for the elderly and disabled and contemporary design; these are just some of the distinctive features of Irisbus Iveco vehicles.

Turin, 26 th October 2007

Press Release