Press Release

The new Fiat 500 travels in Euro 5 class with Iveco

Just a few days after the great celebrations held on the river Po in Turin and the market launch in thirty squares of the main Italian cities last weekend, the new 500 is on its way to dealers all over Europe.

The new model, an icon of the new Fiat, already meets Euro 5 standards, which will come into force in September 2009. For its journey towards the dealers, there could be no finer means than Iveco Stralis car transporters, all equipped with engines whose emissions are ahead of regulation requirements. Iveco has been fitting these engines to its range of heavy goods vehicles from late 2005, in accordance with its environmental protection policy.

Stralis was designed to give clients optimized overall vehicle ownership costs, by means of limiting the two major cost items linked to the vehicle: maintenance, and fuel consumption.

Stralis reduces maintenance costs by limiting vehicle down time with extended periods between oil changes, and fast, precise on-board and repair diagnostics. The Euro 5 Cursor engines used on the Stralis are a point of reference in terms of torque, engine life, maintenance and operation costs: consumption is in fact from 2% to 5% lower than the already economical Euro 3 versions, and they are amongst the best in this market sector.

Iveco

Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 24,500 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

Turin, 12 July 2007

FIAT
GROUP

Trucks and
Commercial Vehicles   **IVECO**