



Trucks and  
Commercial Vehicles

**IVECO**

Press Release

## **Another success for the All Blacks: the Trakker Cup**

New Zealand's rugby team beat Canada with a score of 64 to 13 in the last match of the Iveco Series, played today at the Waikato Stadium in Hamilton, New Zealand, which was sold out for the event.

With this success the All Blacks have gained another trophy, the Trakker Cup, offered by Iveco to the winner of today's match. The victory against Canada, which follows last week's wins against France, shows that the New Zealand squad has already made excellent progress in its preparation for the upcoming World Cup in France.

For the moment, the All Blacks are the natural candidates as favourites in the Three-Nations tournament, in which New Zealand's opponents are the Australian and South African teams, and which they have already won seven times.

Today's match in Hamilton also marked the end of Iveco's first experience in world-class rugby. "We are very happy about this event", said Stefano Sterpone, Senior Vice President Sales & Marketing at Iveco, "particularly because in New Zealand we were given a marvellous reception. One of our objectives is that of transmitting the values that Iveco and the All Blacks have in common, the special characteristics of each. Those who watched the matches, whether at the stadium or on the television, cannot fail to have noticed the remarkable individual values and character that are pivotal in determining the All Blacks' results".

### **Iveco**

*Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*

*Iveco employs over 24,500 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

Turin, 16 June 2007