

## PRESS RELEASE

### **Iveco at the International Motor Show (IAA) Commercial Vehicles in Hanover**

In every edition of the IAA Iveco presents its products, services and technologies, showcased in a 4,000 sq. m. stand providing the backdrop to technologies of excellence and a venue for dialogue with the customer base.

Iveco exhibits 20 vehicles demonstrating how its extremely wide product range fits customer needs: from the light commercial vehicle Daily to the medium Eurocargo, the heavy Stralis and Trakker, the special vehicles Iveco Magirus and Astra, and the passenger transport range Irisbus Iveco.

Relying on its long-lasting tradition of success with the Daily, Iveco shows in Hanover the new Daily version fitted with an impressive load of novelties: Euro 4 engines with even higher hp and torque specifications, innovative design features from Giugiaro, cab comfort and driving quality enhanced to levels unachieved by rivals in this class, an even broader range of chassis/engine/gearbox combinations, the electrical system fully redesigned for reliability and low running costs, the new braking system and much, much more.

Which provides evidence of the Iveco's leadership as a manufacturer of light vehicles for professional transport.

Insofar the medium range, Eurocargo is undoubtedly a landmark within the European market scenario, occupying a leadership position within the 6-19 ton GVW segment. It is flexible. It provides solutions for the most varied configurations, and running costs are low. Eurocargo provides the solutions to customers engaged in medium-haul and urban transport. The range is as broad as it is flexible. The engine solutions are of excellence. Driving and working comfort is ensured. The running costs are low. These are the strengths of the truck which has won more awards than any other — ever. Of course it's a prime exhibit at the show, now featuring the Euro 5 versions.

The Iveco heavy road and off-road range is present at the IAA with Euro 5 Stralis and Trakker models, in various configurations. These are the latest of a successful range of products with the features professional transport operators are most interested in — reliability, low running costs, quality of life for drivers, the broad range of versions available (more than 500), and thousands of possible variants. The news for this range consists in: new Cursor engines with enhanced power and torque available in a wide rpm range; lower emissions and consumption levels; broadened product offer; new steering wheel-mounted gearshift; and much more.

Iveco is more than just trucks. Iveco products include the amazing Astra ADT30c Dumper for extreme quarry-work site mission conditions. The airport firefighting vehicle, Superdragon x8, is the leader within its segment, and the Iveco Magirus fire appliance ladder is a world leader both in terms of the technology used and

sales. These vehicles represent Iveco's range of more specialised industrial vehicles.

Passenger transport vehicles come out of the know-how acquired by Irisbus and the strengths of Iveco as a provider of robust technologies. The Iveco stand hosts three vehicles: the New Domino tour bus, seating 55 with all the refinement of its exterior design commissioned from Pininfarina and the luxury interior produced by Irisbus Orlandi; the Citelis Line city/town bus for 90 passengers (seating 41); and the Daily Tourys, a 19-passenger minibus inspired by the Daily model. The other three vehicles are on show outside the stand. These are the Evadys tour bus (seating 49), the Arway public transport/tour bus vehicle (for 53 passengers) and Access'Bus GX 127, a midibus for 63 passengers (seating 19).

The Iveco research shows in Hanover the results of two important initiatives devoted respectively to efficiency of road transport and urban transport: the "Transport Concept" and the light commercial vehicle FIDEUS.

The "Transport Concept" is a prototype heavy duty vehicle, consisting of a tractor unit and semi-trailer, based on the Stralis product, which highlights a number of innovative vehicle solutions for high transport efficiency.

FIDEUS is developed from the Daily CNG vehicle, as part of the European community project "Freight Innovative Delivery of Goods in European Urban Space". The vehicle showcases innovative solutions for goods distribution in urban environments with provisions for, over the short- and mid-term, reducing environmental and traffic impacts with no adverse effects on transport efficiency and safety.

The Iveco stand does more than just showcase vehicles. It provides opportunities for dialogue with the customer base, also made possible by an overview of the many services provided by Iveco. A corridor crosses the entire stand, linking "islands" dedicated to various functions: reception, infopoint, financial services, customer service and open offices, where customers will receive all the attention they deserve.

## Iveco

*Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, civil defence and protection.*

*Iveco employs 32,000 people and runs 43 production units in 18 Countries in the world using excellent technologies developed in 15 research centres. Besides Europe, the company operates in China, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 900 dealers and 4,500 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

Torino, 26 July 2006

