

PRESS RELEASE

Iveco with Romanian entrepreneurs of Unimpresa

Competition and competitiveness, with focus on development and integration of Romania and Romanians in Europe. This was the issue dealt with at the General Meeting of Unimpresa (Union of Italian Enterprises in Romania) held yesterday in Bucharest, attended by a number of representatives of Romanian local and central government bodies as well as Italian entrepreneurs.

Iveco was one of the sponsors of this event in the aim of contributing to an already successful system of bilateral relationships with a Country that represents the first market in Eastern Europe in terms of vehicles sold in 2005.

Iveco

Iveco designs, manufactures, and sales a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, civil defence and protection.

Iveco employs 32,000 people and runs 49 production units in 19 Countries in the world using excellent technologies developed in 15 research centres. Besides Europe, the company operates in China, India, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,500 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

www.iveco.com

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