

South Africa, June 2017

Kingsmead College on the move with Iveco Afriway

Kingsmead College, a leading girls' school situated in the heart of Rosebank, Johannesburg, is a school steeped in tradition that started in 1934 and over the years has established a reputation for producing notable achievers in a broad spectrum of fields. Academic excellence, although a prerequisite for learners, requires to be supported by achievements in sport, cultural activities and community service.

"We have 920 learners at the school that participate in the various pursuits, so mobility is the key factor as not all activities are conducted on the school premises. Up until now the school has relied on its own 22 seater bus and other contracted forms of transport to enable learners to participate in the various activities. The unreliability of certain transport operators prompted the decision to invest in our own additional vehicle. The 'Bus Project' was initiated in 2015 and with the enthusiastic assistance of the learners and parents, fund raising activities began to take shape. This year we were able to research the market and find the most suitable vehicle that will transport our girls to any event, reliably and in safety," said Lisa Kaplan, Headmistress, Kingsmead College.

After due deliberation, the Iveco Afriway was selected amongst competitive makes and recently handed over to the Management and staff of Kingsmead College. The Afriway, built locally at the Iveco plant in Rosslyn, is fully equipped to meet the requirements of the college. Resplendent in its dark green livery, representing the school colours, the Afriway has a total of 65 seats, trimmed in cloth, and fitted with lap type safety belts on all seats. The comfort of the learners in the passenger compartment is enhanced by the fitment of two roof mounted Citi vent forced draft ventilation air flow units. Provision is made to accommodate the large amount of luggage required for away sporting trips with the inclusion of underfloor throughtype luggage lockers within the wheel base of the bus as well as in the passenger saloon interior parcel racks.

Reliability of the Afriway is assured with the proven Iveco Tector F4AE0681A - 6 cylinder Euro III diesel engine and ZF model 9S1110T0 manual transmission.





Iveco South Africa (Pty) Ltd.
Private Bag X157, Halfway House 1685
Ph. +27 (0)11 205 3990;
Fax +27 (0)11 388 5996

Reg no: M1993002537 VAT: 4070137916



Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions. The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles. Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com
For further information about CNH Industrial: www.cnhindustrial.com

For further information, please contact: Iveco South Africa Marketing marketingsa@cnhind.com

Reg no: M1993002537

VAT: 4070137916