

**PRESS RELEASE****DAILY CROWNED FLEET VAN OF THE YEAR 2005 IN UK**

*Turin, September 7, 2005*



The Iveco Daily has been voted Fleet Van of the Year 2005 at the prestigious Motor Transport Awards, the annual event which celebrates the best of the UK's road transport vehicle industry.

The good result for Daily market was completed by the prestigious "Dealer of the Year award" obtained by North East Truck & Van Ltd (NETV), the Iveco commercial vehicle distributor based in Billingham.

The awards were presented to Iveco during the gala evening, held last Friday in London, with a presence of more than 1,500 senior industry figures.

Daily triumphed in the most fiercely contested categories in the awards, run by the most important industry newspaper in UK. After being nominated in the shortlist by the readers of Motor Transport and despite the incredible tough competition with the three other shortlisted finalists, the "Fleet Van of The Year" title was the result of a rigorous assessment by a panel including some of the most influential and respected Fleet Engineers and purchasers in the industry.

The judging criteria were based on the key purchasing decisions for fleets, including fuel economy, productivity, reliability, whole life costs, driver comfort and manufacturer support.

"We are very proud to win this important award in a very sophisticated and competitive market – said Iveco CEO Paolo Monferino – and I am sure that this is possible due to the hard work and commitment of everyone working within the company. We also must congratulate NETV on the dealer award, which recognized the advances of our distributor network in UK has made over the year."

"We must also consider the number of major innovations to the Daily range this year including the introduction of two new 3 litre engines, giving Iveco one of the most comprehensive engine line-ups of any van manufacturer, and providing an unbeatable combination of performance, economy and quietness," he explains.

The full Daily range comprises over 3,000 different models with gross vehicle weights from 3.2 to 6.5 tonnes and includes a comprehensive selection of vans, chassis cabs and chassis crew cabs. This guarantees the widest possible choice for operators ranging from large national fleets down to self-employed tradesmen.

Daily vans can be specified with one of eight different load space volumes, from 7 to 17.2m<sup>3</sup>, with the largest model offering unrivalled load carrying capacity as the largest panel van on the market.

Power comes from a line-up of five diesel engines, capable of producing between 96 to 166 hp, making Daily suitable for anything from delivering lightweight parcels to demanding 'blue light' emergency services applications. There is also an environmentally friendly CNG engine for fleets operating predominantly in city centres.

### **Iveco**

Iveco is a global company that markets a comprehensive range of vehicles and engines, and is committed to the transport world and to the satisfaction of its customers; it adopts cutting edge technologies and guarantees reliable performance and levels of excellence in the quality of its products and the services it offers customers all over the world. Iveco's strategy is to generate ever-higher profitability by concentrating on the customer and on the market, reinforcing the technological content and competitiveness of its products. Transport safety, Respect for the environment and Productivity on the road are key elements of its policy, together with Technological innovation and Lean enterprise. Iveco manufactures and sells over 160,000 commercial vehicles and 430,000 engines all over the world, achieving total sales of about Euro 9 billion. It operates 49 plants in 19 countries around the world, 15 Research and Development centres, and has a workforce of 31,000 employees and 844 dealers.