

“IVECO at SAMOTER 2005”

Verona, May 4- 8, 2005

Iveco will be present at the 26th edition of *Samoter*, the triennial International Earth-moving, Site and Construction machinery Show, which will be at Veronafiere from May 4 to 8, 2005, with all the latest novelties for specific quarry-construction and off-road applications.

The entire range of Iveco products will be displayed on the stand, which was designed by Giugiaro Design and is located in Pavilion 10.

In detail:

Light range – Daily

Daily 35C9 New Basic

Daily 35C14 DK

Daily 65C17 chassis-cab

Medium range – Eurocargo

Eurocargo ML140E24WS 4x4

Eurocargo ML80E18K

Heavy construction site range – Trakker

Trakker AD380T44

Trakker AD410T44

Trakker AD720T48T

Trakker AT 410T54EZ250 T/BU 8x4 special 4-axle outfit

Trakker AD410T48 (at the Fair entrance)

A large area will be dedicated specifically to *Customer Service*, and special areas in the Office block will focus on the activities of *Iveco Finanziaria* and of *Iveco Usato Plus*, the function that deals with used vehicles.

Testing ground

As at previous editions of *Samoter*, the Iveco Italian Market has organised an area of 6,500 sq m, inside the Verona Fairground, for *dynamic vehicle tests*, where people will be able to try the vehicles out on itineraries that recreate the typical conditions of quarry and off-the-road use. There will also be a paved circuit where vehicles from the Daily range can be tested, particularly the new Daily Agile with automated transmission.

It will be possible to test various models from all three Iveco ranges. The area will include a desk where test drives can be booked, and stands where visitors can watch the vehicles manoeuvring and take photographs.