

NEW STRALIS HI-WAY



WORKING ON THE HI-WAY

IVECO

NEW STRALIS HI-WAY



HI - DESIGN
& AERODYNAMICS



HI - TECHNOLOGY
& TELEMATICS



HI - COMFORT
& ERGONOMICS



HI - SERVICES



HI - PERFORMANCE



HI - SAFETY



HI - RELIABILITY



HI - EFFICIENCY



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NEW STRALIS



HI-ROAD



HI-WAY



HI-STREET



HI - P R O F I T A B I L I T Y

The NEW STRALIS is the result of IVECO'S commitment to increasing its customers' productivity. We have focused our attention on reducing **(TCO), Total Cost of Ownership** even more, by minimising operating costs (consumption and maintenance), guaranteeing greater residual value and improving efficiency.

DRIVER

IVECONNECT FLEET enables you to keep a constant eye on your drivers' driving and rest hours, thus avoiding fines and increasing the overall availability and efficiency of your fleet. The integration of the data into the customer's management system makes it possible to optimise and automate logistics activities, and significantly reduce costs.



INVESTMENT

A product's **residual value** reflects its intrinsic quality. That's why we've developed a new cab with top-quality materials and innovative on-board equipment, with the state of the art technology of the IVECONNECT system taking pride of place.



FUEL

Fuel consumption is the single most significant cost factor. As well as offering all the technologies already used on the ECOSTRALIS, the NEW STRALIS further maximises efficiency with a number of specific enhancements, such as:

HI-eSCR, the only HI-eSCR after-treatment system to comply with Euro VI standards without increasing the engine's fuel consumption.

DRIVING STYLE EVALUATION, a system that enables drivers to improve their fuel consumption in real time, while allowing the fleet manager to assess the performance of each driver remotely via the IVECONNECT FLEET service.

OPTIMISED AERODYNAMICS. The combined effect of these features can result in an overall fuel saving of up to 10%.



MAINTENANCE AND REPAIR

Maintenance and repair: this is where the NEW STRALIS excels, with the provision of specific components and services for maximising productivity, such as non-stop roadside assistance and ELEMENTS tailored after-sales programmes at extremely competitive prices.



HI-DESIGN & AERODYNAMICS

A unique blend of form and function, bringing efficiency and style to the cab of the NEW STRALIS. Aerodynamic fuel saving solutions have been combined with a series of striking design concepts to further emphasise the unmistakable style of the NEW STRALIS.

At 85 km/h, 40% of a vehicle's fuel consumption goes on overcoming air resistance. By improving the Cx by 3%, **we've gained a fuel saving of 1%** in long-haul jobs. The improved aerodynamic penetration also helps to make the cab quieter.



SUN VISOR WITH LED LIGHTS



CENTRAL GRILLE WITH BLACK OPAQUE FRAME



STYLISH, EFFICIENT LATERAL AIR DEFLECTORS



XENON HEADLIGHTS AND LED DAYTIME RUNNING LIGHTS



OPTIMISED AERODYNAMIC BUMPER PROFILES





HI-COMFORT & ERGONOMICS



HI - C O M F O R T & E R G O N O M I C S

The cab of the NEW STRALIS is designed around the driver. Top level ergonomics, comfort, safety and infotainment combine to guarantee an excellent working environment, which **maximises productivity** in all jobs.

The new range has a choice of three cabs: **HI-WAY**, **HI-ROAD** and **HI-STREET**. All versions can be equipped with the IVECONNECT system, featuring a touch-screen display on the dashboard that controls the hi-fi audio system, the DRIVING STYLE EVALUATION function, the sat-nav and the advanced telematic services.



NEW STRALIS HI-WAY
FOR LONG-HAUL APPLICATIONS



NEW STRALIS HI-ROAD
FOR MEDIUM-HAUL APPLICATIONS



NEW STRALIS HI-STREET
FOR URBAN APPLICATIONS

		INTERNAL HEIGHT	BUNKS	WIDTH	LENGTH
STRALIS HI-WAY		HIGH ROOF 1989 mm	1 - 2	2500 mm	2250 mm
		LOW ROOF 1516 mm	1		
STRALIS HI-ROAD		HIGH ROOF 1880 mm	1 - 2	2300 mm	2150 mm
		LOW ROOF 1210 mm	1		
STRALIS HI-STREET		LOW ROOF 1210 mm	-	2300 mm	1710 mm



HI-WAY

The flagship model in IVECO's STRALIS range is the **HI-WAY**, for long distance applications. The high roof version has an internal height of about 2 metres and a volume of over 10 m³. The **quality of the materials** and the **wealth of fittings and equipment** place this cab at the top of its class in terms of intrinsic value and residual quality.



H I - C O M F O R T & E R G O N O M I C S

The interiors have been completely redesigned. **The new dashboard is ergonomic and functional**, made with the utmost attention to detail, using non-reflective, soft-touch materials (with the same surface finishes as in the best quality cars). The **controls** have been repositioned around the dashboard and central area, so as to be easily visible and accessible without the driver having to raise his or her back from the seat, ensuring maximum safety. Every **feature** of the NEW STRALIS is designed to improve the quality of life on board: the new steering wheel has integrated telephone controls, the steering wheel has a pneumatic adjustment system and the new heated and ventilated seat has a height-adjustable, integrated seat-belt. The sound insulation in the cab, already amongst the most efficient on the market, has been further improved to reduce internal noise by another decibel.



HIGH QUALITY FINISH



EASILY VISIBLE AND ACCESSIBLE CONTROLS



NEW STEERING WHEEL WITH INTEGRATED CONTROLS



NEW VENTILATED AND HEATED SEAT



TOP CLASS NOISE REDUCTION AND COMFORT



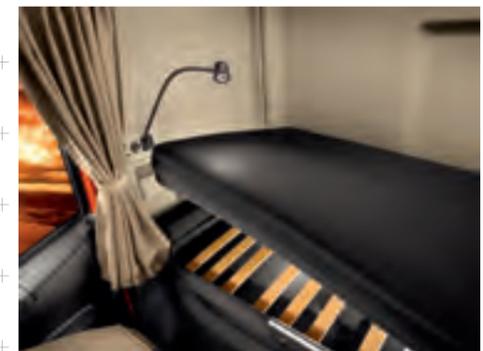
H I - C O M F O R T & E R G O N O M I C S

The sleeping area features a new **HIGH COMFORT** lower bunk, 80cm wide and over 2m long, with wooden slats, a super-comfortable mattress and a **reclinable backrest**, ideal for short stops. As an alternative, there's a **stowable bunk** that folds in the centre and turns into a handy table. The top bunk is easy to open thanks to the air-sprung opening system, and folds away completely into the back wall making the cab even more spacious.

There's an **additional** low-noise, low-consumption **air conditioner** built into the roof panel, which ensures a comfortable cab temperature even with the engine off.



ADDITIONAL AIR CONDITIONER



SLATTED BUNK BED 200 X 80 CM



FOLDAWAY UPPER BUNK



HI - C O M F O R T & E R G O N O M I C S

The use of space in the NEW STRALIS cab is **extremely well organised**. The **drawers and storage compartments** for documents, bottles, maps and tools have been increased in both number and size. Now there are more than 30 of them - more than any of the competitors. The total capacity is **30 litres** more than the previous model. The cab also has two **spacious illuminated storage compartments**, accessible from both outside and inside. Another two external storage compartments are available for stowing tools and work clothing. The fridge features a handy bottle rack and, for the longest missions, a **maxi-fridge** can be installed with a capacity of over 50 litres.



POCKETS AND OPENABLE COMPARTMENTS INCORPORATED INTO DOORS



50 LITRES MAXI - FRIDGE



LARGE-CAPACITY PASSENGER-SIDE GLOVE BOX



STORAGE COMPARTMENTS ACCESSIBLE FROM OUTSIDE



COMPARTMENTS OF ALL TYPES AND SIZES (30 LITRES MORE THAN PREVIOUS MODEL)



HI-ROAD & HI-STREET

The cabs in the NEW STRALIS range have been upgraded and enhanced.

The working environments have been "tailored" to the kind of vehicle mission and the needs of the driver. The completely redesigned dashboard, the seats and the new floor in the HI-STREET and HI-ROAD cabs have been developed together with those of the top-of-the-range HI-WAY, offering the same features in terms of ergonomics and functionality.

HI-COMFORT & ERGONOMICS



"IVECONNECT"
MULTIFUNCTION TOUCH SCREEN DISPLAY



INTUITIVE AND ERGONOMIC **NEW CONTROLS**



STORAGE COMPARTMENTS ACCESSIBLE TO DRIVER



SPACIOUS INTERIOR WITH 1 - 2 BUNKS
(HI-ROAD CAB)



COMPLETELY REDESIGNED DASHBOARD



HI-TECHNOLOGY & TELEMATICS

Efficiency also comes in the form of advanced, easy-to-use controls. This is why **IVECONNECT** has been created: an exclusive system for controlling infotainment, sat-nav, driving aids and advanced fleet management services in a simple, integrated way.

IVECONNECT includes a **7" touch-screen** built into the dashboard and comes complete with:

- + Bluetooth® connection with steering-wheel-mounted controls
- + CD player and radio
- + USB socket with iPod® / iPhone® and MP3 compatibility
- + AUX/video socket
- + Sat-nav system
- + Interface with the DRIVERATTENTION SUPPORT safety device, the DRIVING STYLE EVALUATION system and advanced fleet management systems.

IVECONNECT gives access to two sets of functions, dedicated to driver support and fleet management:

- + **IVECONNECT DRIVE**
- + **IVECONNECT FLEET**



- + Sat-nav
- + Driving Style Evaluation
- + Driver Attention Support



IVECONNECT DRIVE



IVECONNECT MAIN MENU



SAT-NAV WITH "TRUCK NAVIGATION" FUNCTION: THIS SYSTEM AUTOMATICALLY CALCULATES THE BEST ROUTE ON THE BASIS OF THE VEHICLE'S SIZE AND WEIGHT (ENTERED BY THE DRIVER). THE FOLLOWING FUNCTIONS ARE INCORPORATED IN THE SYSTEM:

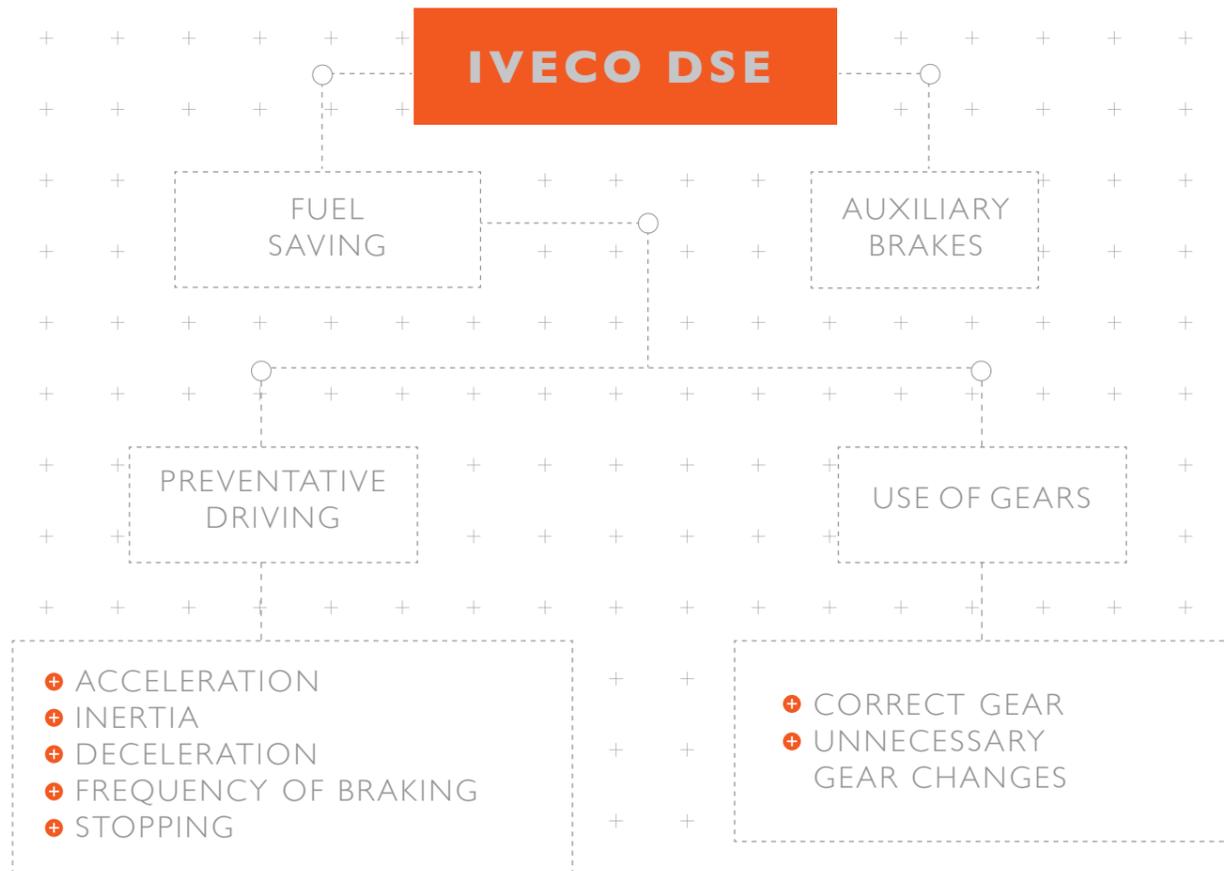
- IVECO NETWORK LOCATOR
- SPEED LIMIT WARNING
- TRAFFIC INFORMATION



DRIVER ATTENTION SUPPORT: THIS SYSTEM CHECKS THE DRIVER'S LEVEL OF ATTENTION BY ANALYSING THE MOVEMENTS OF THE STEERING WHEEL, THUS PROTECTING THE DRIVER FROM FATIGUE AND BOUTS OF SLEEPINESS. IF A STATE OF DROWSINESS IS DETECTED, A MESSAGE ON THE SCREEN AND AN AUDIBLE SIGNAL PROMPT THE DRIVER TO STOP FOR A REST.

DRIVING STYLE EVALUATION

An efficient driving style can achieve **fuel savings of 5% -12%**, more than any technological application. The exclusive new IVECO **DRIVING STYLE EVALUATION** system plays a decisive role in reducing fuel consumption by acting on the human factor. DRIVING STYLE EVALUATION works to its maximum potential when linked to the **fleet management** services: With the system, the fleet manager can assess the performance and training needs of each driver individually.



DRIVING STYLE EVALUATION: THE SYSTEM PROCESSES THE DATA ACQUIRED FROM THE ENGINE, VEHICLE AND GPS USING AN ADVANCED ALGORITHM (DEVELOPED BY IVECO) THAT EVALUATES THE DRIVER'S FUEL SAVING PERFORMANCE. THE EVALUATION IS BASED ON A SET OF INDEXES IN A THREE-LEVEL TREE STRUCTURE, TAKING INTO ACCOUNT THE DIFFICULTY OF THE MISSION.



EACH OF THESE INDEXES IS DISPLAYED TO THE USER IN REAL TIME WITH AN ANALOGUE INDICATOR SHOWING THE PERCENTAGE IN THE CENTRE. THE HIGHER THE MARK, THE BETTER THE DRIVING IN TERMS OF FUEL SAVING.



ALSO WHILE THE VEHICLE IS RUNNING, FUEL-SAVING SUGGESTIONS APPEAR ON THE IVECONNECT SCREEN (USE OF GEARS, BRAKING, ENGINE BRAKING, ACCELERATION AND INERTIA).



AT THE END OF EACH TRIP, THE DRIVER CAN VIEW A SUMMARY OF ALL THE PERFORMANCE INDEXES ON THE MONITOR, EXPRESSED IN PERCENTAGES AND DISPLAYED IN GRAPH FORM.

IVECONNECT FLEET

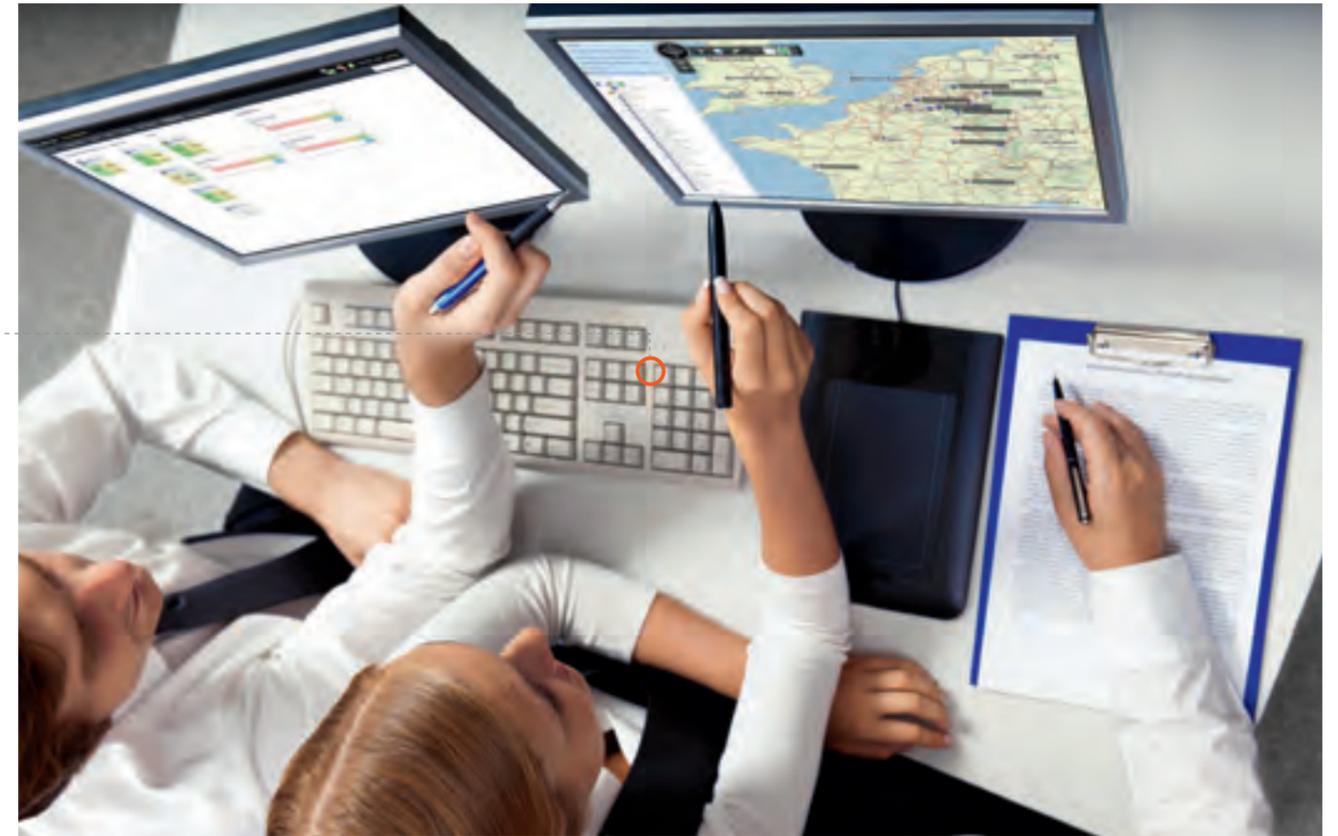
On vehicles equipped with IVECONNECT, specific functions are available for professionals and fleets, such as the **Assistance Non-Stop** service, accessible with a simple touch of the screen. The IVECO CUSTOMER CENTRE automatically receives the vehicle's data, GPS position and error codes from the vehicle control unit, making it possible to provide rapid, effective assistance. No fleet management contract is needed for the Assistance Non-Stop function, just the interface device. **The fleet management services** are available for all vehicle configurations and are run by IVECO in partnership with QUALCOMM®, a world leader in the field. The services are available in a specific contract that includes access to the Fleet Visor™ reports analysis portal.



The **IVECONNECT FLEET** system manages:

- + driving times and driver rest hours
- + messaging between operations centre and driver
- + orders and deliveries
- + automatic tachograph data downloading
- + personalised reports
- + DRIVER ATTENTION SUPPORT reports
- + DRIVING STYLE EVALUATION reports.

It also keeps a continuous check on the vehicle's location with advanced functions such as track&trace and geofencing.



THE **ORDERS MANAGEMENT** FUNCTION IS USED FOR SENDING SERVICE COMMUNICATIONS: IT INDICATES THE POSITION THE DRIVER HAS TO GET TO AND PLOTS THE DELIVERY ROUTE (ALL THE INFORMATION IS SHOWN ON THE ON-BOARD DISPLAY). WITH THE IVECONNECT FLEET SYSTEM, THESE DATA CAN BE INTEGRATED WITH THE COMPANY'S LOGISTICS SYSTEMS.



THE OPERATIONS CENTRE CAN KEEP A **REAL-TIME CHECK ON DRIVING TIMES, FUEL CONSUMPTION, GPS POSITION AND EXPECTED TRAVEL TIMES**. THE SYSTEM ALSO ALLOWS AUTOMATIC COMPLIANCE WITH LEGAL OBLIGATIONS RELATING TO THE DOWNLOADING, MANAGEMENT AND STORAGE OF DATA FROM TACHOGRAPHS AND DRIVERS CARDS.

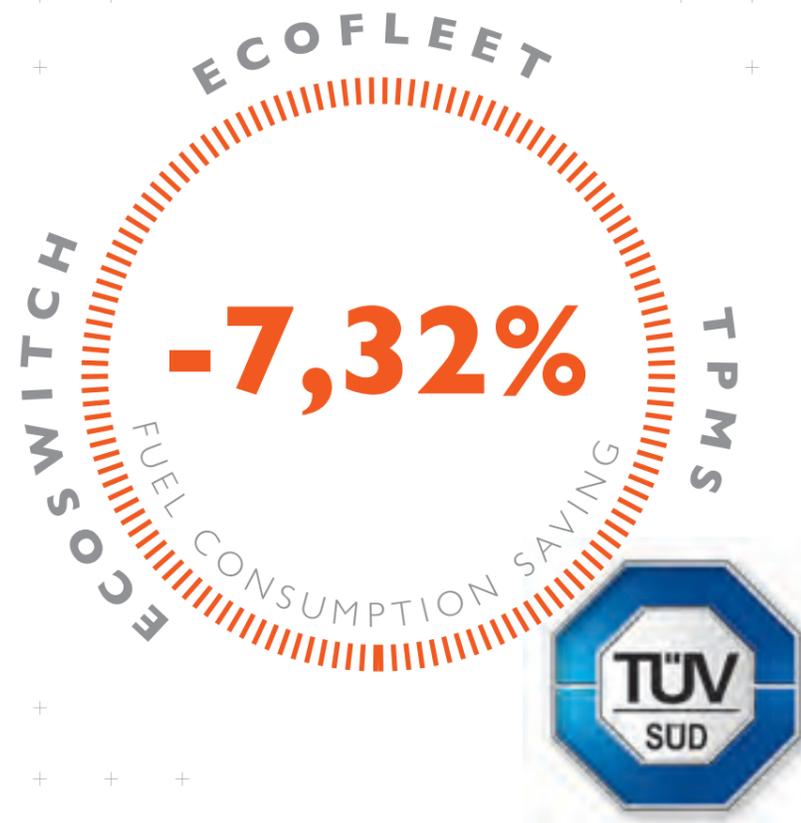
THE DETAILED, USER-FRIENDLY REPORTS CAN BE PERSONALISED BY THE CUSTOMER ACCORDING TO SPECIFIC NEEDS. THE DRIVING STYLE EVALUATION SYSTEM ALLOWS THE **CONTINUOUS MONITORING OF DRIVERS' PERFORMANCE** AND CAN BE USED AS AN INSTRUMENT TO IMPROVE THE COMPETITIVENESS OF A TRANSPORT FLEET.

WITH THE SYSTEM, THE FLEET MANAGER CAN **ASSESS THE PERFORMANCE OF EACH INDIVIDUAL DRIVER**, IDENTIFY DRIVERS IN NEED OF SPECIAL TRAINING AND INTRODUCE INCENTIVES BASED ON OBJECTIVE EVALUATION CRITERIA. THE REDUCTION OF THE FUEL CONSUMPTION GAP BETWEEN THE MIDDLE-RANKING AND BEST DRIVERS CAN LEAD TO CONSIDERABLE SAVINGS IN TOTAL FUEL COSTS.



H I - E F F I C I E N C Y

The solutions used on the ECOSTRALIS for improving fuel efficiency have been made available on the NEW STRALIS. These consist of a specific set of technological applications that can give a **7.32%** fuel saving, as certified by the TÜV.



ECOSWITCH LIMITS THE TOP SPEED AND OPTIMISES DRIVELINE PERFORMANCE ON THE BASIS OF THE VEHICLE'S ACTUAL LOAD.



ECO FLEET PARTIALLY DISABLES MANUAL USE OF THE AUTOMATED EUROTRONIC GEARBOX TO PREVENT INEFFICIENT DRIVER INPUTS.



TPMS (TYRE PRESSURE MONITORING SYSTEM) AVAILABLE ON 4X2 TRACTORS CONTRIBUTES TO VEHICLE SAFETY, LONGER TYRE LIFE AND REDUCED FUEL CONSUMPTION.

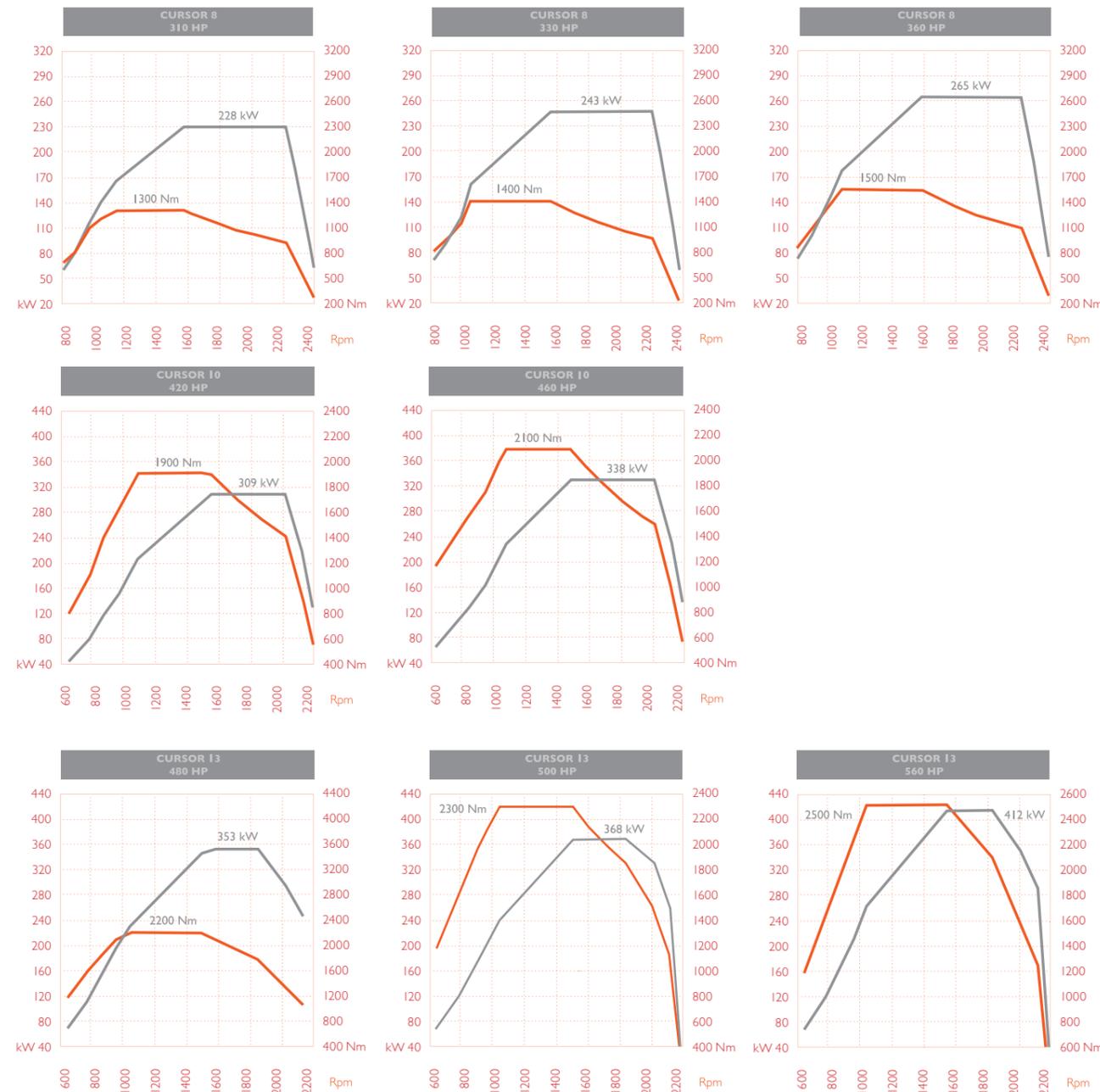


H I - E F F I C I E N C Y

The new STRALIS uses Cursor **FPT INDUSTRIAL** engines with in-line 6 cylinder architecture, in three displacement variants (8, 10 and 13 litres) and eight power variants: 5 Diesel versions (from 310 to 560 hp) and 3 CNG versions (from 270 to 330 hp) These engines combine **low fuel consumption with excellent performance** and deliver maximum torque at very low engine speeds (starting from 1,000 rpm for the Cursor 13). The flexibility resulting from the reduced number of gear changes translates into **higher efficiency and lower fuel consumption.** Fuel tanks with capacities of up to 1,400 litres guarantee the STRALIS an exceptionally **long range.** All engines are equipped with a decompression engine brake, which ensures additional safety and helps reduce braking system wear and maintenance costs.

EURO V/EEV ENGINES	POWER(hp)	TORQUE (Nm)
CURSOR 8	310	1.300
	330	1.400
	360	1.500
CURSOR 10	420	1.900
	460	2.100
CURSOR 13	480*	2.200
	500	2.300
	560	2.500

(*) In combination with HI-ROAD/HI-STREET cabs only



EURO V / EEV

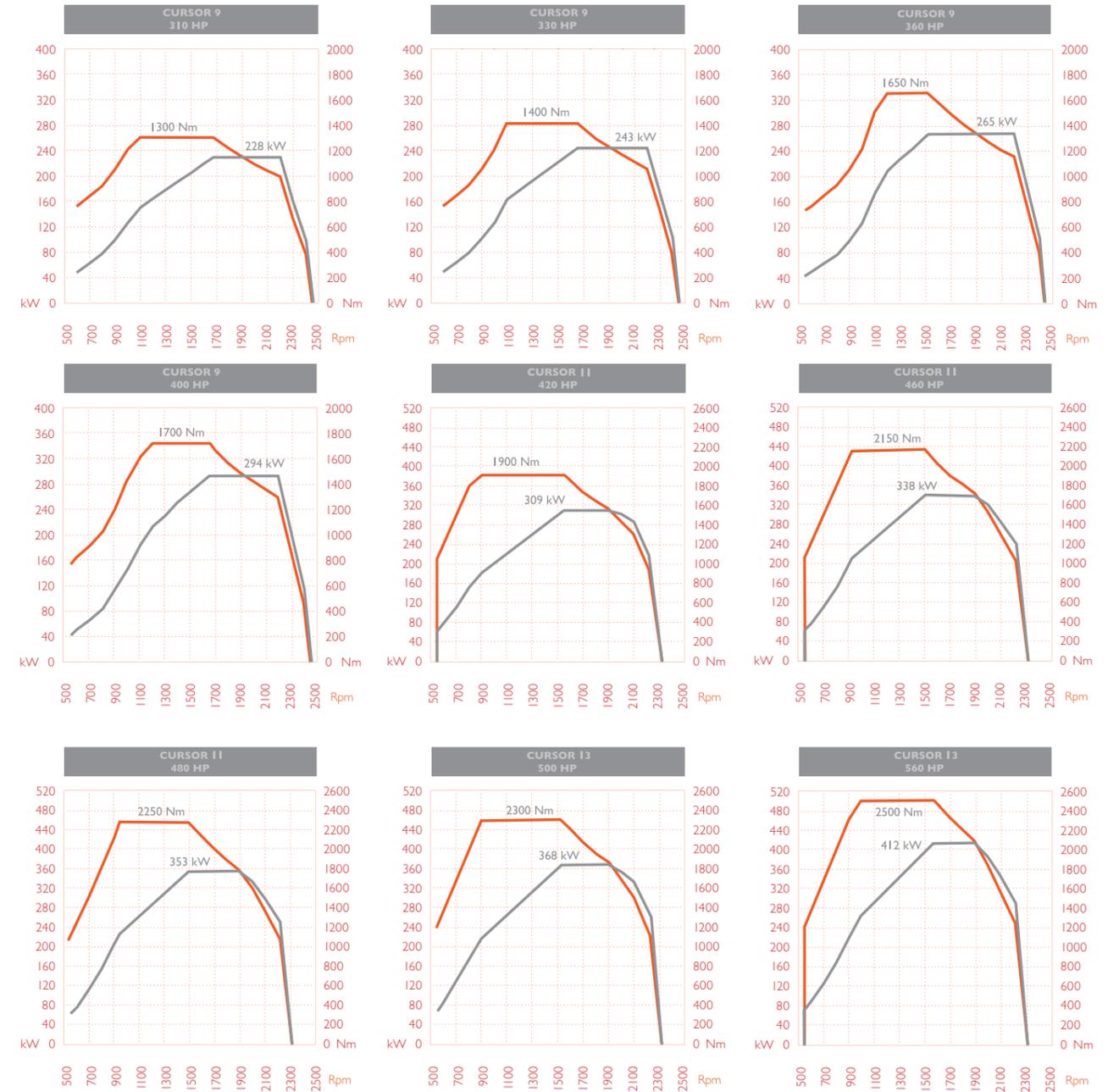




H I - P E R F O R M A N C E

The new STRALIS Euro VI engine range is characterised by its **higher displacement and torque for the same fuel consumption**, thanks in part to the exclusive **HI-eSCR** system, a patented FPT INDUSTRIAL system that represents the latest state of the art in heavy-duty diesel engine technology. Thanks also to the **extremely high efficiency of its HI-eSCR catalytic reduction system**, the new STRALIS is the only heavy-duty vehicle on the market to meet the Euro VI limits without resorting to EGR. Also, these engines are equipped with a variable geometry turbocharger with electronic control (**eVGT**).

EURO VI ENGINES	POWER (hp)	TORQUE (Nm)
CURSOR 9 (18.7l)	310	1.300
	330	1.400
	360	1.650
CURSOR 11 (11.1l)	420	1.900
	460	2.150
	480	2.250
CURSOR 13 (12.9l)	500	2.300
	560	2.500



E U R O V I





H I - P E R F O R M A N C E

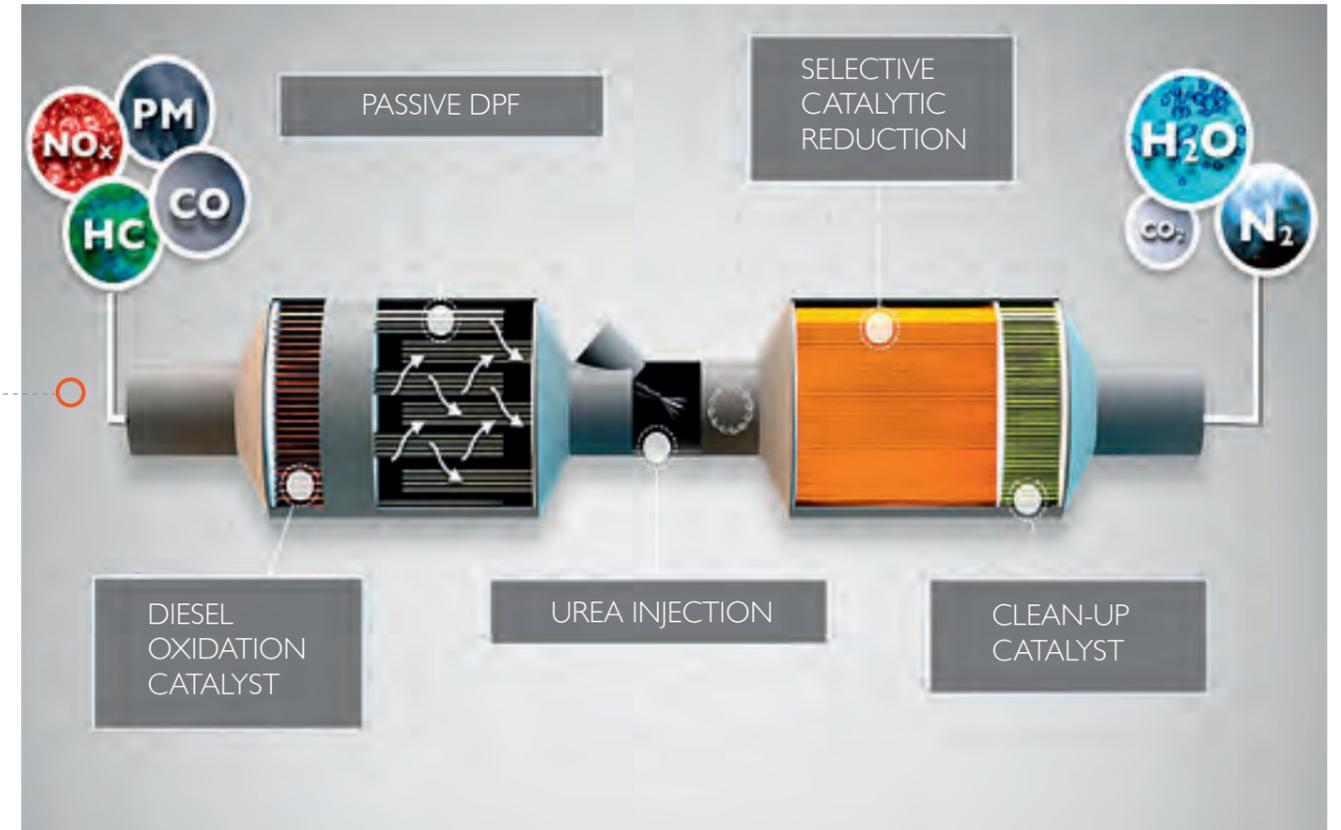
The HI-eSCR system (adopted exclusively by IVECO) is the only currently available technology that is able to **maintain Euro V engine fuel consumption levels with Euro VI engines** (whereas with EGR the fuel consumption increases by an average of 3%). Cursor engines with HI-eSCR have a number of advantages over the solutions adopted by competitors:

- + **more compact, less weight** (only one NOx treatment system instead of two)
- + **greater efficiency and lower consumption** (optimised combustion)
- + **passive-only DPF regeneration** (lower production of particulate matter at source)
- + **no need for the additional cooling required with Euro V** (exhaust gas recirculation not necessary because of HI-eSCR).
- + **unrivalled specific power and torque** (greater efficiency and less energy wasted).

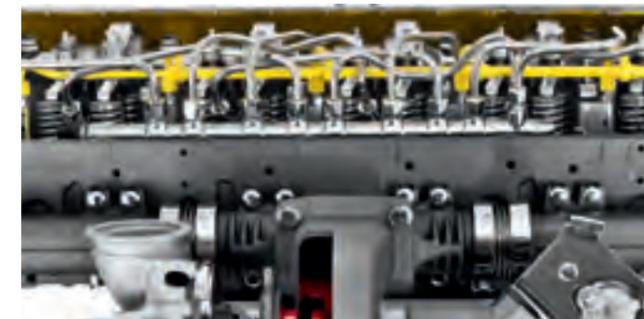
HI-eSCR is the best combination of efficiency and durability using compact, lightweight technology. The entire system is housed together with the DPF in a single box on the side of the frame (compact with easy access for maintenance).

HI-eSCR

HI-eSCR technology, patented by FPT INDUSTRIAL, is the outcome of experience gained in the design and manufacture of catalytic reduction systems for the automotive industry: **The 240,000 SCR engines already produced** are used in all areas of industry.



THE THERMODYNAMIC EFFICIENCY OF THE NEW STRALIS CURSOR ENGINES IS OPTIMISED: THE HIGHER COMBUSTION TEMPERATURES GIVE **LOWER FUEL CONSUMPTION** AND REDUCED GENERATION OF PARTICULATE MATTER. THANKS TO THE EXTREMELY HIGH EFFICIENCY OF THE HI-ESCR SYSTEM (> 95% CONVERSION AS AGAINST THE 80-85% OF THE CLOSEST COMPETITORS), THE NITROGEN OXIDE LEVELS ARE TAKEN TO WITHIN THE EURO VI LIMITS WITHOUT RESORTING TO EGR.



TO COINCIDE WITH THE LAUNCH OF THE NEW STRALIS, THE CURSOR ENGINE FAMILY HAS ADOPTED **COMMON RAIL** INJECTION TECHNOLOGY INTEGRATED IN THE CYLINDER HEAD: ANOTHER EXCLUSIVE IVECO FEATURE, DESIGNED TO REDUCE THE COMPLEXITY OF THE ENGINE COMPARTMENT.



THE DECOMPRESSION ENGINE BRAKE HAS BEEN COMBINED WITH AN EXHAUST THROTTLE VALVE TO FORM THE NEW "SUPER ENGINE BRAKE". WITH **30% MORE BRAKING POWER**, THE SUPER ENGINE BRAKE IMPROVES ROAD SAFETY AND REDUCES WEAR ON THE COMPONENTS, RESULTING IN CONSIDERABLE SAVINGS IN CONSUMABLE MATERIALS.



HI - R E L I A B I L I T Y

The NEW STRALIS powertrains are combined with **the automated 12 speed EUROTRONIC ZF gearbox** (a standard feature on all models) with electronic clutch control brings both comfort and savings. The changed automation logic:

- + Selects the ideal gear on the basis of economic driving principles
- + Protects the engine against over-revving
- + Reduces clutch wear, noise and fuel consumption.

On request, the automated gearboxes can be fitted with an INTARDER hydrodynamic retarder, which improves braking effectiveness and reduces consumption of brake friction material. The NEW STRALIS HI-STREET and HI-ROAD Cursor 8 versions can be fitted with the **Allison 3200 automatic gearbox**. This gearbox with torque converter is the ideal transmission for "stop and go" work, such as urban distribution or local municipal services.



E U R O T R O N I C Z F



A L L I S O N 3 2 0 0





H I - R E L I A B I L I T Y



The wide range of **axle drive ratios** (from 2.64 to 5.29) makes it possible to choose the best solution for the type of transport: longer ratios for motorway travel and shorter ratios for more demanding missions where greater traction is required (such as on mountain roads).

The standard rear axles are the single reduction type, with differential locks and maximum permissible loads of up to 13 tonnes. To complete the range, there are vehicles with three or four fixed or lifting axles, rigid or self-steering axles and axles with single or twin wheels.

The **front axle** allows a steering angle of 52°, a great advantage in urban distribution work.

The **frames** on the NEW STRALIS are manufactured with rolled steel double-bottleneck side members, with C-section.

The frame thickness is 6.7 mm for road travel, increased to 7.7 mm for arduous driving conditions. To facilitate vehicle configurability, the upper surface of the frame is flat and obstacle-free, and a wide range of wheelbases and configurable body lengths are available.

The NEW STRALIS is adaptable to all kinds of use thanks to its wide range of available mechanical and air suspension systems. Rear air suspension systems are available for the entire range, with 4 air springs and ECAS automated position control (Electronically-Controlled Air Suspension). ECAS makes it possible to:

- ⊕ keep the height of the frame constant while driving
- ⊕ raise and lower the frame quickly for loading and unloading
- ⊕ memorise the different levels to speed up the height adjustment manoeuvres.

A lowered **full air suspension** version is available for maximum cube transport.

To further improve the long-term protection of the metal surfaces, the thickness of the cathophoretic coating has been increased by 30% and a Tectyl® anti-abrasive and anti-corrosive treatment can be applied on request.



H I - S A F E T Y

The driver of a STRALIS model can count on a reliable, efficient braking system. The entire range (except for double reduction rear axle models) is fitted with disc brakes and the EBS braked models now have a Brake Assistant function.

The advanced safety systems are essential for protecting the driver, the vehicle and the load. The new STRALIS ensures safe driving and makes work more relaxing and productive.



EBS + BAS
Electronic Braking System + Brake Assistant System
Combines the ABS, ASR (Acceleration Slip Regulation) functions, ensuring shorter stopping distances and uniform brake pad wear. Improves braking in emergency conditions, combining the action of the engine brake and the INTARDER (retarder).



AEBS
Advanced Emergency Braking System
Alerts the driver to the possibility of a collision and automatically activates the braking systems to avoid it or reduce the speed of impact. Available on NEW STRALIS with EURO VI engines.



ESP
Electronic Stability Program
Regulates the power of the engine and brakes on the individual wheels in the event of understeer, oversteer or sudden changes in trajectory in order to stabilise the vehicle.



HILL HOLDER
In hill starts, stops the vehicle from rolling back for a few seconds after the brake pedal is released.



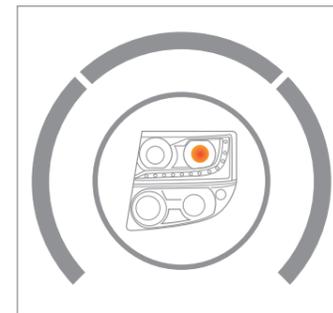
LDWS
Lane Departure Warning System
Alerts the driver if the vehicle crosses the lane markers without prior activation of the turn indicators.



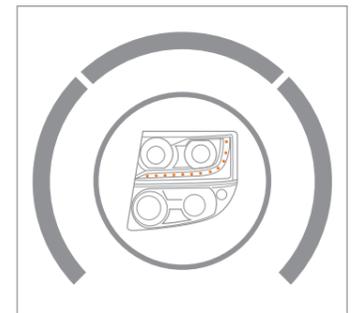
DAS
Driver Attention Support
Monitors steering wheel movements and signals any drop in attention level, which is a sign of tiredness.



ACC
Adaptive Cruise Control
Keeps the cruise speed constant at the level selected by the driver. If the safety distance from the vehicle in front is not maintained the engine brake, retarder and service brake (if necessary) are activated.



XENON HEADLIGHTS
The xenon headlights increase the driver's cone of visibility and ensure safe, stress-free driving.



DRL
Daytime Running Lights
Keeps the daytime running lights on at all times to ensure the maximum visibility of the vehicle. Bi-xenon and conventional lights available.

HI - R A N G E

E U R O V

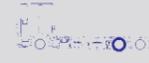
				EURO V				
				RIGID		ARTICULATED		
				4 x 2	6 x 2Y	4 x 2	6 x 2X	6 x 4
								
				HI-WAY				
ENGINE	CURSOR 10			-	-	-	-	-
	CURSOR 13			-	460HP	460HP	460HP	500HP
GEARBOX	AUTOMATED			-	-	12AS	12AS	12AS
				WHEELBASE				
SUSPENSION /VERSION	AIR	STANDARD	P / PS	-	-	3650 ÷ 3800	3800 ÷ 4000*	-
		HEAVY MISSION (7.7 mm FRAME SECTION)	Z / P - HM	-	-	-	-	2800 ÷ 3200
	FULL AIR	LOW TRACTOR	FP - LT	-	-	3650	-	-
		HIGH VOLUME	FP / FS - GV	-	4200 ÷ 5100	-	-	-
				HI-ROAD / HI-STREET				
ENGINE	CURSOR 8	STANDARD		310HP	310HP	-	-	-
		REAR TWIN TIRES		330HP	330HP	-	-	-
		HEAVY MISSION (7.7 mm FRAME SECTION)		360HP	360HP	360HP	-	-
	CURSOR 10	STANDARD		420HP	420HP	420HP	-	-
		REAR TWIN TIRES		460HP	460HP	460HP	460HP	460HP
		HEAVY MISSION (7.7 mm FRAME SECTION)		-	480HP	480HP	-	-
GEARBOX	AUTOMATED			12AS	12AS	12AS	12AS	12AS
	AUTOMATIC			ALLISON 3200	ALLISON 3200	-	-	-
				WHEELBASE				
SUSPENSION /VERSION	AIR	STANDARD	P / PS	4500 ÷ 6700	5800 ÷ 6050	3650 ÷ 3800	3800 ÷ 4000*	-
		REAR TWIN TIRES	Y / PT	-	4200 ÷ 6050	-	-	-
		HEAVY MISSION (7.7 mm FRAME SECTION)	Z / P - HM	-	-	-	-	2800 ÷ 3200
	FULL AIR	DISTRIBUTION	FP / FS - D	4500 ÷ 6700	3800 ÷ 6050	-	-	-
		LOW TRACTOR	FP - LT	-	-	3650	-	-
		DEMOUNTABLE	FP / FS - CM	5700	4200 ÷ 6050	-	-	-
CAR TRANSPORT		FP - CT	5500 ÷ 5700	-	3800	-	-	

This chart is a general overview of the commercial offer. Some of the combinations could be not available

(*) On Stralis Hi-Way with 17.5 and 22.5" central wheel, on Stralis Hi-Road/Hi-Street 17.5"

HI - R A N G E

E U R O V I

				EURO VI				
				RIGID		ARTICULATED		
				4 x 2	6 x 2Y	4 x 2	6 x 2X	6 x 4
								
				HI-WAY				
ENGINE	CURSOR 11			-	-	-	-	-
	CURSOR 13			-	460HP 480HP	460HP 480HP	460HP 480HP	-
GEARBOX	AUTOMATED			-	12AS	12AS	12AS	12AS
					WHEELBASE			
SUSPENSION /VERSION	AIR	STANDARD	P / PS	-	-	3650 ÷ 3800	3800 ÷ 4000 (*)	-
		REAR TWIN TIRES	Y / PT	-	3800 ÷ 6050	-	-	-
		HEAVY MISSION (7.7 mm FRAME SECTION)	Z / P - HM	-	-	-	-	2800 ÷ 3200
	FULL AIR	LOW TRACTOR	FP - LT	-	-	3650	-	-
		HIGH VOLUME	FP / FS - GV	-	4200 ÷ 5100	-	-	-
				HI-ROAD / HI-STREET				
ENGINE	CURSOR 9			310HP	310HP	-	-	-
				330HP	330HP	-	-	-
				360HP	360HP	360HP	-	-
				400HP	400HP	400HP	-	-
ENGINE	CURSOR 11			460HP	460HP	460HP	-	-
				480HP	480HP	480HP	480HP	480HP
				12AS	12AS	12AS	12AS	12AS
				ALLISON 3200	ALLISON 3200	-	-	-
GEARBOX	AUTOMATED			12AS	12AS	12AS	12AS	12AS
	AUTOMATIC			ALLISON 3200	ALLISON 3200	-	-	-
				WHEELBASE				
SUSPENSION /VERSION	AIR	STANDARD	P / PS	4500 ÷ 6700	3800 ÷ 6050	3650 ÷ 3800	4000 (*)	-
		REAR TWIN TIRES	Y / PT	-	4200 ÷ 6050	-	-	-
		HEAVY MISSION (7.7 mm FRAME SECTION)	Z / P - HM	-	-	-	-	2800 ÷ 3200
		HUB REDUCTION	P - HR	-	-	3650 ÷ 3800	-	-
	FULL AIR	LOW TRACTOR	FP - LT	-	-	3650	-	-
		DEMOUNTABLE	FP / FS - CM	5700	4200 ÷ 6050	-	-	-
CAR TRANSPORT	FP - CT	5500 ÷ 5700	-	3800	-	-		

This chart is a general overview of the commercial offer. Some of the combinations could be not available

(*) On Stralis Hi-Way with 17.5 and 22.5" central wheel, on Stralis Hi-Road/Hi-Street 17.5"



H I - S E R V I C E S

With the NEW STRALIS, IVECO is offering not just an excellent vehicle, but a **fully comprehensive and competitive transport solution:**

- + improved fuel consumption/performance ratio
- + even greater reliability and residual value
- + prompt and efficient assistance at an affordable cost
- + technical and financial services that cover every aspect of running a vehicle throughout its entire life cycle.

IVECO, with this exclusive products and services offer, is the **ideal partner for making a business grow.**

One phone call and its back to business. The IVECO CUSTOMER CENTRE is available 24/7, with 80 operators on standby, speaking 10 different languages, ready to contact the nearest IVECO service centre and assist the customer until the vehicle is back on the road. The toll-free **Assistance Non-Stop** service number is easy to remember, it corresponds to typing the word "IVECO" on the phone keypad. Thanks to IVECONNECT technology, access to the service is now even quicker. A touch on the on-board screen is all it takes to give the IVECO CUSTOMER CENTRE the details they need to take action.

Specially tailored services to suit every mission. With the aim of providing a service tailored to the needs of each customer, IVECO has created ELEMENTS, an extensive range of made-to-measure assistance programs designed to keep the NEW STRALIS in perfect shape, reduce running costs and guarantee long vehicle life.

All this at ever more competitive prices. Excellent performance over time is ensured by the use of **ORIGIN 100% IVECO** original replacement parts, which are the fruit of the careful selection of materials and suppliers and specific, rigorous product testing.

IVECO knows how important time is to your customers. That's why it has an efficient, state-of-the-art sourcing and distribution system based on an integrated network of 6 warehouses in Europe, handling no less than 350,000 original replacement parts and guaranteeing delivery within 24 hours, anywhere in the world, day or night, 365 days a year.

BULLDER is the IVECO brand name covering **replacement parts, services and assistance for trailers and semi-trailers.** IVECO, on the basis of its experience in the long-range transport field, selects the best suppliers in the

industry and markets their products - an innovative idea that provides drivers with a unique **"one-stop-shop"** service for all their vehicle and trailer needs. **An extensive professional network for an efficient vehicle at all times.** More than 3,000 IVECO dealers and repair centres throughout Europe offering the guarantee of original replacement parts and the skill of technicians that know IVECO vehicles better than anyone else. Specialist diagnosis and repair equipment, such as E.A.S.Y. and its E.A.S.Y. Scope & E.A.S.Y. Skite accessories, guarantee speed and efficiency even for remote assistance (teleservices).

From the vehicle personalisation to reducing consumption: IVECO offers a **vast selection of accessories** for the entire NEW STRALIS range. **IVECO SHOP** accessories are state-of-the-art in terms of both design and innovation: brand new solutions to meet all practical, style-related and aerodynamic needs, matching the performance and quality levels of the vehicle from every point of view. The **IVECO SHOP Accessories Line brings uniqueness not only to the vehicle** - thanks to the high safety, functionality and comfort standards resulting from IVECO's constant research into technology and style - **but also to moments of relaxation.** Because being in the cab doesn't just mean being behind the wheel.





H I - S E R V I C E S

For over 20 years, IVECO has been supporting its customers in the purchase of new and used vehicles with a range of dedicated financial products. Our strategy is to pursue specialist business partnerships on an international and national basis with specific focus provided by our finance captive – IVECO CAPITAL. The **IVECO CAPITAL** brand name covers 25 financial service providers in over 14 different countries, with more than 40,000 customers across the world ranging from owner-operators through to multi-national companies.

IVECO CAPITAL offer a full range of financial products including Contract Hire, Operating Lease, Hire Purchase and Finance Lease, all specially designed by experts with a thorough knowledge of the transport world.

IVECO CAPITAL have recognised the current demands of our customers by developing financial solutions that maximise the flexibility and variation needed to meet our customers specific business needs – these include products* such as Flexi-Hire, our new Contract Hire product designed to offer customers the benefits of fixed cost certainty for up to five years but with the added advantage of allowing them to choose a break option best suited to their needs. This product complements our fully tailored Contract Hire offer that is designed to provide bespoke fixed term solutions that include full maintenance and service provision.

IVECO CAPITAL financial services are available at all IVECO dealers.

*Terms and conditions apply



NEW STRALIS HI-WAY



HI - DESIGN & AERODYNAMICS

NEWLY DESIGNED FRONT
NEW RADIATOR GRILLE
NEW AERODYNAMIC BUMPER
Cd IMPROVED BY 3%

WITH A 1% REDUCTION IN CONSUMPTION



HI - COMFORT & ERGONOMICS

RE-DESIGNED INTERIOR
IMPROVED DRIVER ERGONOMICS

NEW SEATS, BUNKS AND STORAGE COMPARTMENTS.

MATERIALS SELECTED FOR QUALITY AND DURABILITY
BEST-IN-CLASS IN TERMS OF TECHNOLOGICAL OFFERING



HI - TECHNOLOGY & TELEMATICS

IVECONNECT

DRIVING STYLE EVALUATION (FOR REDUCING FUEL CONSUMPTION)

SAT NAV WITH "TRUCK NAVIGATION"

IVECONNECT FLEET (IN PARTNERSHIP WITH QUALCOMM®)

DEDICATED PORTAL FOR FLEET MANAGEMENT



HI - PERFORMANCE

**NEW RANGE OF EURO VI ENGINES
WITH EXCLUSIVE HI-eSCR SYSTEM**
HIGH-EFFICIENCY ENGINE BRAKE



HI - EFFICIENCY

ECOSWITCH
ECOFLEET

TYRE PRESSURE MONITORING SYSTEM

REDUCES FUEL CONSUMPTION BY UP TO 10%



HI - PROFITABILITY



HI - SAFETY

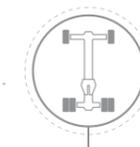
EBS + BRAKE ASSISTANT SYSTEM / AEB
ESP / HILL HOLDER

ADAPTIVE CRUISE CONTROL

LANE DEPARTURE WARNING SYSTEM

DAS (DRIVER ATTENTION SUPPORT)

**XENON HEADLIGHTS + DAYTIME
RUNNING LIGHTS**



HI - RELIABILITY

EUROTRONIC AUTOMATED GEARBOXES

CHOICE OF AXLES AND FINAL DRIVE RATIOS
FOR EVERY MISSION

FRAME IN HIGH-YIELD-STRENGTH STEEL

PARABOLIC, AIR AND FULL AIR SUSPENSION



HI - SERVICES

ELEMENTS TAILORED 24/24 hrs

ASSISTANCE NON-STOP PROGRAMS

ORIGIN 100% IVECO

IVECO CAPITAL FINANCIAL SERVICES



REDUCTION IN TOTAL COST
OF OWNERSHIP OF **UP TO 4%**

IVECO NEW MEDIA

IVECO was the first manufacturer to construct and develop a profile in the world of social networking, with an up-to-date, coordinated presence and unique global access.

The Internet and social networking presence is a service that IVECO provides to its customers to guarantee more extensive and instantaneous information on products, services, technologies, events and sales promotions.

To find out more about the NEW STRALIS, visit:

www.iveco.co.uk

facebook

www.facebook.com/iveco

YouTube

www.youtube.com/iveco

flickr GAMMA TM

www.flickr.com/photos/iveco1975

NEW STRALIS COLOURS



52469
FEELGOOD ORANGE



50180
CARRARA IVORY



50182
ISTANBUL BLUE



50181
PRAGUE YELLOW



50162
MINERAL GREY



50179
LION BLUE



50173
ALPINE WHITE



50126
MARANELLO RED



50177
ALSACE GREEN

IVECO

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