

Iveco at the IAA Commercial Vehicles 2016 in Hanover: official premiere of New Stralis TCO₂ Champion

World premiere: a new long haul futuristic concept truck breaking new frontiers for totally sustainable transport

New Daily Euro 6 and New Daily Hi-Matic Euro 6 open a new world of connectivity

New Eurocargo "International Truck of the Year 2016" in new full air suspended version and CNG versions

Iveco will host a press conference on its stand A01 Hall 16, on September 21st, at 9.15 am.



Turin, 9 August 2016

Iveco will participate in the **66th edition of the IAA Commercial Vehicles (IAA)**, the most important international event in the commercial vehicle industry, which will be held in Hanover from September 22 to 29, 2016. **The brand will host a press conference on its stand A01 Hall 16, on September 21st, at 9.15 am.**

Iveco will introduce a host of new products and innovations on the ample stand of over 2,500 square metres, showcasing its full range – from light vehicles to heavy trucks for on- and off-road applications, from buses to heavy-duty trucks for quarries and construction sites.

Iveco will also present in a world premiere a new long haul futuristic concept truck breaking new frontiers for totally sustainable transport, protected by over 25 patents.

Official premiere of the New Stralis, the TCO₂ Champion

Centre stage on the Iveco stand will be the New Stralis, which makes its debut to the international public following the official presentation that took place last June in Madrid. The New Stralis introduces a completely new driveline and, with the best reliability and efficiency, delivers leading edge Total Cost of Operation (TCO) and CO₂ reduction.

The three-vehicle range was developed around Customer missions and meets all the requirements of the on-road heavy transportation sector: The **New Stralis** has been designed to offer the best solution for regional and short-range missions, including transport of hazardous goods, where it maintains the unique advantage given by the exclusive HI-SCR after-treatment system. The New **Stralis XP** was developed for

the demands of the international long-haul transport business, and is packed with innovative fuel-saving features and new services to maximize uptime and fuel efficiency. The most reliable and fuel-efficient truck on the market, **designed to maximise reliability and reduce CO₂ and TCO**, it delivers **fuel savings of up to 11%** while the **new generation services can add further savings of up to 3%**, resulting in an impressive **5.6% reduction in TCO in long-haul missions**.

The revolutionary **New Stralis NP (Natural Power)**, which runs on CNG and LNG, is the most sustainable international transport truck ever and a real breakthrough in the gas truck industry. It is the only natural gas truck to offer the power rating, driving comfort and fuel autonomy to suit long-distance haulage missions. The new engine that delivers 400 hp and 1,700 Nm torque - equal to its diesel equivalent - is coupled with an automated transmission. The improvements **contribute to a 3% reduction in TCO** compared to the previous model, which already had **fuel pump costs up to 40% lower than its diesel equivalent**. It is **the first true long-haul gas truck in the market that offers an alternative to diesel vehicles**.

Also on the stand will be three **“Emotional Trucks”**: versions of the New Stralis XP dedicated to Ferrari, Dakar Team Petronas De Rooy Iveco and Schwabentruck as a special tribute to Iveco’s great partnerships with big names from the world of sports. The vehicles’ liveries were designed and produced by the CNH Industrial Design team, who devoted particular attention to the personalisation of the vehicles with the colours and graphics of the partnership they are dedicated to.

New Daily Euro 6 and New Daily Hi-Matic Euro 6 open a new world of connectivity

The New Daily Euro 6 is the first light commercial vehicle to turn on-board connectivity into a true professional work tool with the revolutionary new app, **DAILY BUSINESS UP**. Leveraging on its strength, versatility, performance and durability heritage, the new Daily Euro 6 introduces new features that use technology to **push the boundaries of performance, raise comfort** to a new level, deliver unique connectivity and lower its TCO, reflecting its Business Instinct of Iveco’s customers and making it their perfect business partner.

The New Daily Euro 6 delivers **unrivalled performance** day after day with its new and powerful 2.3 and 3.0 litre engines developing as much as 210 hp and 470 Nm at the top of the range. The advanced driveline technologies further **deliver fuel savings of up to 8%** compared to the previous models. The **low maintenance and repair costs** due to the extended service intervals and long-lasting components result in **additional savings of up to 12%**. The cabin is even quieter than in previous models, **with the noise level reduced by 4 decibels**, improving the vehicle’s acoustics and sound recognition by 8%. The **NEW DAILY BUSINESS UP** turns any smartphone or tablet into an interface with the DAILY, allowing customers to experience ultimate efficiency in their mobile work station.

The **NEW DAILY BUSINESS UP** is a smart tool for drivers, acting as a **Driver Assistant** that provides real-time suggestions to reduce fuel consumption through the Driving Style Evaluation (DSE) system, and works out routes optimised for commercial vehicles with the Professional Navigation system.

It is also a smart tool for Owners, acting as their **Business Assistant** that makes fleet management easier by facilitating scheduling, dispatching and tracking jobs with Sygic Fleetwork and providing a direct link to Iveco Assistance Non Stop, the 24/7 roadside assistance service. The **NEW DAILY BUSINESS UP** is an OPEN Platform in continuous evolution; new features will be developed to continue to help our customers improve their productivity and efficiency further.

The **New Daily Hi-Matic Euro 6 family** has been extended to include a wider range of models to meet all business needs. It offers the ultimate driving experience and all the benefits of safety, performance and productivity with features such as the ergonomic multifunctional lever and self-adaptive shift strategy. It also benefits from the new EcoSwitch PRO, an intelligent system that recognises if the vehicle is loaded or not and adapts the engine torque, with a consequent reduction in fuel consumption and further lowering emissions with no compromise for the customer's productivity. This vehicle is an example of how Iveco puts the driver at the core of its design process, improving productivity and providing absolute driving pleasure.

New Eurocargo, "The Truck the city likes", in new full air suspended and CNG versions

Known as "The Truck the city likes", the Eurocargo range was crowned "International Truck of the Year 2016". On the stand, Iveco will introduce the new Euro VI C compliant ML160 (16t) in the new full air suspended version and display the eco-sustainable Natural Power version that runs on Compressed Natural Gas (CNG).

The new **Eurocargo ML160 Full Air version** complies with Euro VI C regulations, which will come into force on December 31st 2016, with **Iveco's patented HI-SCR** only technology with passive Diesel Particulate Filter (DPF). It is **the only vehicle in its class (6- 19 tons) to adopt a single anti-emission system** rather than relying on exhaust gas recirculation. HI-SCR is simple, reliable and lightweight. Most importantly, it regenerates the DPF without requiring vehicle downtime or any intervention by the driver.

The **Eurocargo ML160 Full Air** on display features **pneumatic suspension on the front and rear axle, now available with a payload increased by 1 ton**. The constant chassis height and horizontal loading bed ensure a further **improvement in safety** even when the load is not distributed evenly. The **reduction in vibration** in transport ensures the driver travels in comfort and the goods are well cared for. The possibility of modifying ground clearance ensures **high versatility on approach to loading and unloading docks** of varying heights, and the **capability of taking on different ramp gradients**.

The new **Eurocargo Natural Power**, which runs on Compressed Natural Gas (CNG), will also be present on the Iveco stand. It is particularly **at home in major cities for its low emissions and quiet operation**.

The new engine delivers 204 hp maximum power at 2,700 rpm with torque of 750 Nm from 1,400 to 1,800 rpm – 100 Nm more than its predecessor. True to Iveco's commitment to sustainability, it **already meets Euro VI Step C emissions standards** which will come into force at the end of the year, and can run on bio-methane derived from biomass or organic waste. It is also an exceptionally quiet vehicle at 3 dB quieter than diesel, as a result of its engine technologies.

This also means that the Eurocargo Natural Power is allowed to drive in restricted traffic zones and is ideal for night-time work. The new **Eurocargo NP** has a **range autonomy of up to 400 km**, thus meeting the requirements of **a variety of missions from** multi-drop urban distribution to municipality missions.

Astra HD9 for extreme conditions and environments

Iveco's toughest vehicle, the ASTRA HD9, will also be on display at IAA. From the special heavy-duty chassis and state-of-the-art driveline to the simple electric and electronic architectures, everything in this extra-strong vehicle has been designed to take on the most demanding situations for climate, terrain and loading capabilities. Easy to maintain and repair, it is the ideal partner on the most challenging missions.

The Euro VI 13 litre High Pressure Common Rail engine optimises the combustion process and increases the engine efficiency in terms of power output (up to 560hp) and torque rise while reducing noise and minimizing fuel consumption. The HI-SCR system without EGR delivers the best thermal efficiency while reducing weight and complexity. The electronic controlled variable geometry turbocharger delivers outstanding performance. The high torque at low engine speed results in excellent driving elasticity in all conditions. The robustness, versatility, mobility, mission dedication and loading capabilities of the HD9 range make it the ideal choice for heavy-duty applications in mining, construction, oil & gas and heavy haulage.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

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